



Scientific Advisory Committee on Nutrition

**Paper for information: Government Updates on Nutrition
Related Activities
FSA**

Agenda item: 7

Please see attached paper for discussion.

Project/Work area	
National Diet and Nutrition Survey rolling programme	
Summary/background of work (No more than 250 words)	
<p>The NDNS rolling programme covers a UK representative sample of 1000 people per year (adults and children aged 1½ years upwards). Current contract is for four years data collection with sample boosts in Scotland and Northern Ireland for all four years, and in Wales from year two onwards. Survey carried out by a consortium led by National Centre for Social Research (NatCen) with MRC Human Nutrition Research and University College London Medical School.</p> <p>Dietary information is collected using a four-day unweighed diary. Other components include: a blood sample; 24-hour urine collection; physical measurements and blood pressure; physical activity questionnaire (Actigraph for children); doubly labelled water assessment of energy expenditure in a sub-sample.</p>	
Current position	
<p>Report of findings from Year 1 was published on 9 February. http://www.food.gov.uk/news/newsarchive/2010/feb/ndnsyr1. Report covers food consumption and nutrient intakes for adults aged 19 to 64 years and for children aged 1.5 to 3 years, 4 to 10 years and 11 to 18 years. Data from previous NDNS have been re-modelled to allow direct comparisons to be made with the new results.</p> <p>Fieldwork for Year 2 ongoing. Response rate for dietary diary remains on target (55% of eligible sample) though subject to significant month by month fluctuations. Response to the blood sample has improved compared with year 1 for both adults and children although numbers of blood samples collected continue to be low, especially for young children. Decision has been taken to continue with blood sampling in all age groups in year 3.</p> <ul style="list-style-type: none"> ➤ Year 3 fieldwork due to begin 1 April. Survey content unchanged from previous years. 	
Next steps	
<ul style="list-style-type: none"> • Year 1 diet and nutrient intake data to be deposited at the UK Data Archive by summer 2010. <p>Results from year 2 due to be published March / April 2011. This will include salt intakes and results from analysis of blood samples as well as food consumption and nutrient intakes. Discussions on the specification for this report to take place in the next three months.</p> <p>Response rates remain under close continuous review.</p>	
EVALUATION	
What are outputs/ outcome measures of initiative?	What are outputs/ outcome measures of initiative?
N/A	N/A

Project/Work area	
Management of the programme of nutrient analysis surveys and associated work	
Summary/background of work (No more than 250 words)	
<p>1. The Agency has commissioned research for third party management of the nutrient analysis programme. Work begun on 1 May 2009 and includes:</p> <ul style="list-style-type: none"> • Generating new nutrient composition data by designing, carrying out and reporting at least three nutrient analysis surveys; • Updating the electronic McCance and Widdowson's The Composition of Foods (CoF) Integrated Data Set (IDS); • Preparing a 7th summary edition of McCance and Widdowson's CoF in book form; <p>The four year contract will be led by the Institute of Food Research.</p> <p>2. A separate discrete project to analyse the nutrient composition of biscuits, buns, cakes and pastries began in June 2008.</p>	
Current position	
<p>1. First nutrient analysis survey underway (to provide robust up-to-date data on the nutrient content of a range of key foods covering the main sources of trans fatty acids in the diet). List of composite samples agreed, and full sampling plan awaited. Separate review of existing nutrient composition data has highlighted other food groups for potential analysis within the programme (eggs, fish, and fruit and vegetables). Programme stakeholder event held in November (to obtain views of food industry on sourcing and using food composition data generally and its limitations). Project website (including information about the project, nutrient composition data and advice for users) is under development and will 'go live' later this year. (Third party management of the nutrient analysis programme).</p> <p>2. All analytical data (including repeat analysis for some samples and further analysis of samples for wider range of nutrients) received and evaluated. Data from repeat analysis and further analysis to be added to the nutrient databank supporting the NDNS as appropriate. (Nutrient analysis project of biscuits, buns, cakes and pastries)</p>	
Next steps	
<p>1. Full sampling plan for 1st analytical survey and nutrients to be analysed awaited, complete sampling of products, and carry out nutrient analysis (third party management of the nutrient analysis programme).</p> <p>2. Results of repeat analysis and analytical results from project extension to be incorporated into the NDNS nutrient databank (nutrient analysis project of biscuits, buns, cakes and pastries).</p>	
EVALUATION	
What are outputs/ outcome measures of initiative?	What are outputs/ outcome measures of initiative?
N/A	N/A

Project/Work area	
Salt intake monitoring	
Summary/background of work (No more than 250 words)	
The last ad-hoc survey of salt intakes in adults aged 19-64 years using 24-hour urinary sodium methodology was published in July 2008. Future monitoring of salt intake will be through the NDNS rolling programme.	
Current position	
Findings on salt intake from years 1 and 2 of the NDNS rolling programme are due to be published as part of the NDNS year 2 report in March/April 2011. Sample boost in NDNS for 24-hour urinary sodium in adults aged 19-64 years now planned for the first half of 2011. This will provide a robust UK estimate of salt intake for comparison with the Strategic Plan target.	
Next steps	
EVALUATION	
What are outputs/ outcome measures of initiative?	What are outputs/ outcome measures of initiative?
N/A	N/A

Project/Work area	
Research to support dietary surveys and nutrient analysis work	
Summary/background of work (No more than 250 words)	
<p>1) The review of analytical methods for assessing folate status, carried out by the Rowett Research Institute to recommend a robust analytical method for use in future NDNS was published in April. The review recommended that LC MS/MS should be the primary method for future folate analysis, while microbiological assay was a suitable alternative method.</p> <p>2) Review and expert workshop to make recommendations about methods for vitamin D status analysis in the NDNS and FSA-funded vitamin D intervention studies contracted to Ashwell Associates.</p> <p>3) The Agency is funding research at the University of Newcastle to produce validated tools for use by children to help estimate portion sizes in dietary surveys. The project has developed and validated a set of photographs and a computer-based tool. The computer-based tool is undergoing further development to include a self-completion 24-hour recall element.</p>	
Current position	
<p>1) Red cell and plasma samples from NDNS are being stored for later analysis.</p> <p>2) .Expert workshop held November 2009, recommended that LC-MS/MS should be the preferred method for NDNS. Final report received December 2009.</p> <p>3) Discussions underway with NDNS consortium on how best to use the photographs to support assessment of children’s portion size in the survey. Initially this will be piloted with a sample of children in year 3 of fieldwork.</p> <p>4</p>	
Next steps	
<p>1) To discuss the development of the LC MS/MS methodology with the NDNS contractors and consider what further development work is needed. 2) . Peer review and publication of report. Implementation of recommendations.</p> <p>3) Completion of 24-hour recall tool due in March 2010. Peer review and publication of report. Implementation of tools in NDNS.</p> <p>4)</p>	
EVALUATION	
What are outputs/ outcome measures of initiative?	What are outputs/ outcome measures of initiative?
N/A	N/A

Project/Work area
<p>Dietary Survey of Infants and Young Children</p>
<p>Summary/background of work (No more than 250 words)</p>
<p>1) The Agency, with joint funding from DH, has commissioned a UK-wide survey of the diets of infants and young children post weaning (aged 4-18 months), in order to bridge the gap in dietary data between the Infant Feeding Survey, carried out on behalf of the UK health departments, and the NDNS. The contract was signed with a consortium led by MRC Human Nutrition Research and includes the National Centre for Social Research (NatCen) in July 2009.</p> <p>A project management board has been set up including Dr Tony Williams who will represent SACN and the Subgroup on Maternal and Child Nutrition (SMCN). The board met at the first project board meeting on 19th October 2009. The next meeting will be arranged for May/June 2010.</p> <p>2) Part of this survey will include the quantitative estimation of breast milk consumed by breast fed infants. In order to accurately estimate nutrient intake for these infants, there is a need to update existing compositional data for breast milk. Advice received from the Chair of the SACN sub-group on Maternal and Child Nutrition (SMCN) suggested that there is a wealth of published literature in this area. The Agency is therefore in the process of carrying out, in-house, a review of the literature on the composition of breast milk, to inform the DNSIYC.</p>
<p>Current position</p>
<p>1) The ethics application has been approved for the dress rehearsal scheduled to start on 15 February and continue through to May 2010. Marketing lists are being used to obtain a sample for the dress rehearsal.</p> <p>Initial pilot work has been completed including:</p> <ul style="list-style-type: none"> • Testing of questionnaires, (some questions have been re-phrased to aid understanding) • Testing ability of interviewers to conduct skinfold measurements (it was concluded that these measurements should be taken by nurses at the clinics) • Assessing the impact on food intake of changing feeding implements to uniform graduated containers (the data is still being analysed. Graduated containers will be used in the dress rehearsal) <p>FSA have completed the literature search and collated the data from relevant review studies.</p>
<p>Next steps</p>
<p>1) Monitor response rates and progress during the dress rehearsal and evaluate results before proceeding with main stage fieldwork in September 2010. Pursue liaison with HMRC to gain access to Child Benefit records in order to obtain a Nationally representative sample for the main stage survey.</p> <p>2) Seek advice from SMCN Chair and Committee on data. Identify whether any of the current data on the nutrient composition of breast milk (DHSS 1977 report) need revising. If so identify suitable updated values for given nutrients.</p>

EVALUATION

What are outputs/ outcome measures of initiative?	What are outputs/ outcome measures of initiative?	What are outputs/ outcome measures of initiative?
<p>1) Key output is a published survey report. In addition to the main survey findings, this will include publication of methodology and commentary on data quality.</p> <ul style="list-style-type: none"> - It is envisaged that the literature review will form an annex or supplementary publication to the main report. 	<p>2) Key output is a published survey report. In addition to the main survey findings, this will include publication of methodology and commentary on data quality.</p> <ul style="list-style-type: none"> - It is envisaged that the literature review will form an annex or supplementary publication to the main report. 	<p>3) Key output is a published survey report. In addition to the main survey findings, this will include publication of methodology and commentary on data quality.</p> <p>4) It is envisaged that the literature review will form an annex or supplementary publication to the main report.</p>

Project/Work area	
Local Initiatives: Food Vision Project	
Summary/background of work (No more than 250 words)	
The Agency continues to work with its partners LACORS, CIEH and the Local Government Association to support the Food Vision website (http://www.foodvision.gov.uk/) as well as Food Vision activities. This includes identifying case studies and developing toolkits for the website to illustrate good practice and inspire those who would like to set up new initiatives.	
Current position	
Food Vision is ongoing, and is currently being used as a vehicle for local authority applications for the Agency's 'Food Champions' award (http://www.foodvision.gov.uk/pages/food-champions)	
Next steps	
Continue to develop the Agency's interface with local initiatives on healthy eating.	
EVALUATION	
What are outputs/ outcome measures of initiative?	What are outputs/ outcome measures of initiative?
N/A	N/A

Project/Work area	
Sustainability review of fish consumption advice.	
Summary/background of work (No more than 250 words)	
The Agency has carried out a sustainability review of its dietary advice on fish consumption. This adds a consideration of environmental sustainability to the existing evidence on health and safety.	
Current position	
Revised advice was published on the 'eatwell' website on 17 September. This has not changed the existing 'two portions a week' consumption advice or the upper limits on consumption of some types of fish by some population groups, which remains based on the 2004 joint report from SACN and COMA. The advice has been supplemented with information to enable informed, sustainable choices, and includes links to advice and guidance from other Government Departments and Non-Government Organisations.	
Next steps	
Some editorial (not policy) changes to the text are planned in the light of comments from stakeholders.	
EVALUATION	
What are outputs/ outcome measures of initiative?	What are outputs/ outcome measures of initiative?

Project/Work area	
Sustainability review of fish consumption advice.	
Summary/background of work (No more than 250 words)	
The Agency has carried out a sustainability review of its dietary advice on fish consumption. This adds a consideration of environmental sustainability to the existing evidence on health and safety.	
Current position	
Revised advice was published on the 'eatwell' website on 17 September. This has not changed the existing 'two portions a week' consumption advice or the upper limits on consumption of some types of fish by some population groups, which remains based on the 2004 joint report from SACN and COMA. The advice has been supplemented with information to enable informed, sustainable choices, and includes links to advice and guidance from other Government Departments and Non-Government Organisations.	
Next steps	
Some editorial (<u>not</u> policy) changes to the text are planned in the light of comments from stakeholders.	
EVALUATION	
What are outputs/ outcome measures of initiative?	Date evaluation expected/ completed
	Evaluation of process or impact?

Project/Work area	
Target Nutrient Specifications Review.	
Summary/background of work (No more than 250 words)	
<p>Voluntary Target Nutrient Specifications (TNS) for manufactured products used in school meals were published in May 2006. These provide a benchmark for caterers selecting products and for manufacturers considering reformulation. The TNS set out maximum levels of fat, saturated fat and sugar in a range of manufactured products. A commitment was made at publication to review the TNS after two years, which was deferred until the recent review of the Agency's wider salt targets was completed (published May 2009), so that consistency between these targets and the TNS could be improved.</p>	
Current position	
<p>Information from an informal stakeholder consultation, broadly indicated that the TNS were useful and were being used as a benchmark for caterers procuring foods and by manufacturers and suppliers when reformulating.</p> <p>Proposals for the future of TNS are being developed and will focus on:</p> <ul style="list-style-type: none"> - Revisions to improve consistency between the specifications and the Agency's recently published, revised voluntary salt reduction targets - Updates to product categories to reflect work across the UK on similar specifications and current practice in schools. 	
Next steps	
<p>Informal discussion with stakeholders will continue this year. Proposals for the future of TNS will be subject to a formal public consultation in Spring 2010.</p>	
EVALUATION	
What are outputs/ outcome measures of initiative?	What are outputs/ outcome measures of initiative?

Project/Work area	
Kick and Cook/ Cooking and Food Skills	
Summary/background of work (No more than 250 words)	
<p>What's Cooking? Kick and Cook is a pilot programme being run by the Tottenham Hotspur Foundation. Over the course of 5 weeks participants get the opportunity to learn about diet and health and food safety through practical cookery in the clubs stadium kitchens and learning zone.</p> <p>The second year of this programme explores how the model can be delivered in other venues namely Aston Villa, West Ham and Wembley stadium. The programme will be delivered to 24 schools in total.</p>	
Current position	
2 schools have received the programme from the Tottenham Hotspur Foundation. New venues have received training in how to deliver the programme.	
Next steps	
New venues to finalise details of delivery within their areas. Agency to carry out quality control visits to new venues. This roll out will be evaluated in the same way as year 1.	
EVALUATION	
What are outputs/ outcome measures of initiative?	Evaluation of process or impact?
Qualitative evaluation to take place using the Substance evaluation tool. Evaluation will look at the impacts on participants and more widely on the schools themselves.	Impact

Project/Work area	
Something to Chew On	
Summary/background of work (No more than 250 words)	
<p>The Agency has recently completed negotiations with Premier Rugby to deliver a rugby variant of 'Something to Chew on' through each of the community programmes of the rugby clubs in the Guinness Premiership. This is a grant for 1 year (Oct 09 – July 10) which will test how the model developed by the Manchester United Foundation can be rolled out nationally and with another sporting body.</p> <p>The Agency is providing the Manchester United Foundation with a 3 year grant to develop, pilot and disseminate 'Something to Chew on' in the Manchester area. The programme will focus on increasing primary school aged children's knowledge and skills around the healthy eating and food safety competency themes.</p> <p>The programme will focus on schools in areas of deprivation and will be delivered by teaching and coaching staff through a blend of classroom and out of class activity. Manchester United coaches will lead an activity element around football.</p> <p>This is being funded in partnership with the Football Foundation and has the support of the DH/DCSF funded National Healthy Schools Programme.</p>	
Current position	
<p>Second year delivery of the football programme has begun. Interim findings from the evaluation have been received.</p> <p>Premier Rugby clubs started delivering the programme in November 09</p>	
Next steps	
<p>Evaluation company specifically looking at the process of rolling out the programme to be identified for the Premier Rugby programme.</p>	
EVALUATION	
What are outputs/ outcome measures of initiative?	Date evaluation expected/ completed
<p>Final report of the football pilot showed positive findings in terms of an increase in children's food knowledge. It also indicated changes in food choice and positive impact on levels of activity. Football evaluation continues for year 2. Premier Rugby evaluation to look at process of roll out and impacts on participants</p>	<p>Pilot report received July 09. Year 2 evaluation report to be received in August 2010 Premier Rugby evaluation report to be received in July 2010.</p>
	Evaluation of process or impact?
	Impact and Process

Project/Work area	
Small Steps 4 Life Health Challenge	
Summary/background of work (No more than 250 words)	
<p>Small Steps 4 Life has developed from Agency commissioned research on a school based health challenge pilot. The Agency has successfully positioned this as a London 2012 related activity and will work with DCSF, DH, Healthy schools, School Food Trust, Change 4 Life, Youth Sports Trust, NCB and London Organising committee for the Olympic Games in developing and delivering the programme.</p> <p>Small Steps4Life programme and website is all about providing a fun way to help young people achieve healthier lifestyles and well being across the themes of healthy eating, getting active and feeling good. Small Steps4Life will help bring young people together to support each other as they take up their challenges. It could also help young people to embrace the excitement of the community and competitive nature of London 2012.</p>	
Current position	
<p>Small Steps 4 Life is the spearhead activity for the healthy active lifestyle strand of London 2012 domestic education programme and is part of the Inspire Programme.</p> <p>Soft launch of the Small steps website took place at the Times Education Show on Oct 2nd/3rd . Full launch of the website and programme took place on 2nd February 2010 . The launch included a Media launch and a Stakeholder launch near the Olympic site.</p>	
Next steps	
<p>FSA to work with London 2012 to communicate smallsteps4life development journey with young people via the Get Set website for the Olympic Games FSA to promote the Smallsteps4Life programme through various networks and events and gain some feedback on the website.</p>	
EVALUATION	
What are outputs/ outcome measures of initiative?	Date evaluation expected/ completed
The work with Young people will act as our initial evaluation/marker for the development phase.	
Evaluation of process or impact?	Process

Project/Work area	
Planet Cook/ Engaging children with food and lifestyle messages	
Summary/background of work (No more than 250 words)	
<p>The Agency has provided a 3 year grant to Platinum Films to develop Planet Cook school resources aimed at 7-9 year olds and those aged up to 11-12 year old. The modules will cover all the competences identified in the FSA Food Competences framework.</p> <p>Support materials will include recipes and activities for use at school and at home. Downloadable modules will include worksheets, cooking, craft and tactile activities as well as games using the Planet Cook ethos and audiovisual resources and expertise.</p> <p>The grant will also provide for Planet Cook to hold a school focussed competition beginning in September 2010. Competition is likely to be creative (details tbc) with the prize being the opportunity to be filmed for an episode of the programme. There will be other prizes enabling children to take on rolls filming the episode as well.</p>	
Current position	
Website and Planet Cook resources /activities developed for 7-9 year olds.	
Next steps	
Launch of Planet Cook web resource on Agency and Planet Cook websites in Spring 2010.	
EVALUATION	
What are outputs/ outcome measures of initiative?	Evaluation of process or impact?
Evaluation of resources planned in 2009/10 Detail to be confirmed	Impact

Project/Work area	
Review of the Food Competency Framework	
Summary/background of work (No more than 250 words)	
<p>The Agency's food competences framework sets out the cores skills and knowledge that children and young people across the UK should have in relation to food. The framework is split into four competence areas of diet and health, food safety, cooking (food preparation and handling) and consumer awareness.</p> <p>When the framework was published in 2007 the Agency made a commitment to review it in 2009. The review itself is going to look at how the food competences are being used and who is using them as well as trying to identify any barriers to their use.</p>	
Current position	
EdComs awarded the contract to take forward this piece of work. On line stakeholder surveys taking place.	
Next steps	
In depth telephone interviews to take place with stakeholders. Final report to be received by end March 2010	
EVALUATION	
What are outputs/ outcome measures of initiative?	Date evaluation expected/ completed
N/A	N/A
	Evaluation of process or impact?
	N/A

Project/Work area	
Food Route	
Summary/background of work (No more than 250 words)	
<p>'Food route: a journey through food' is a range of colourful age-appropriate resources designed and developed to enable young people to gain food-related skills and knowledge. Informed by young people themselves, and their teachers, the resources bring the Agency's food competences to life. Copies of the resource can be found at: http://www.food.gov.uk/healthiereating/nutritionschools/teachingtools/foodroute/</p> <p>These resources were published in August 09</p> <p>The Government Office for the East Midlands are funding a pilot programme with teachers around utilising the food route resources which would give us some evaluation on the impact of the resources.</p>	
Current position	
The Food route resources are available from the Agency website and hard copies can be ordered through the mailing house.	
Next steps	
Explore opportunities to publicise these resources further.	
Advise on the development of GOEM pilot programme.	
EVALUATION	
What are outputs/ outcome measures of initiative?	Date evaluation expected/ completed
tbc	tbc
Evaluation of process or impact?	tbc

Project/Work area	
Blink	
Summary/background of work (No more than 250 words)	
<p>The FSA has recently launched a social networking project to target teens (13 -16 years) with healthier lifestyle messages. A group of pages, known as an 'application', for teens has been developed that exists on and integrates with Bebo and Facebook. The application, known as <i>blink</i>, is currently live until the end of April 2010, and will provide lifestyle features and address issues that are of concern to teens, with the theme of healthier eating running throughout in a 'cool' and appealing way.</p>	
Current position	
<p>By integrating with their Social Networks we allow teens to choose information relevant to them, upload their own [moderated] content including articles, real life stories and Youtube videos. As the site is integrated with the Social Networking sites all activity conducted by teens is seen by their peers, making it very easy for them to pass on information, raise discussion around healthier eating with their friends and make healthy eating a status indicator. Through Dubits 'Brand ambassador programme' the site is promoted by teenagers through online networks, but also out in the playground and other social activities. If you are on Facebook or Bebo, check out: http://apps.bebo.com/blink-mag http://apps.facebook.com/blink-mag</p>	
Next steps	
<p>We are communicating the FSA food competencies, the eatwell plate and the FSA's 8 tips for eating well, as well as existing teen content generated either on eatwell.gov.uk or through other FSA activity such as previous teen magazine work, dish it up, and smallsteps4life. The aim will be to embed all of the communication messages as long term behaviour changes for the target audience to adopt. Content includes online peer support networks for making behaviour change, competitions and quizzes, recipes and a one week challenge which links into the smallsteps4life website currently under development.</p>	
EVALUATION	
What are outputs/ outcome measures of initiative?	Date evaluation expected/ completed
The evaluation of the site will be based upon a two phase tracking study and qualitative evidence taken from the site and users of the site.	Both
	Evaluation of process or impact?

Project/Work area	
New research under the Diet and Cardiovascular Health (N02) and Nutrient Status and Function (N05) programmes	
Summary/background of work (No more than 250 words)	
Following an Agency-wide research prioritisation exercise, new research requirements (2 per programme) will be published shortly.	
Current position	
Four research requirements have been developed and will be published in Spring 2010, with a view to holding appraisal panel meetings in September.	
Next steps	
It is hoped that contract negotiation will be completed by the end of 2010 so that new projects commissioned in this research round are underway by early 2011.	
EVALUATION	
What are outputs/ outcome measures of initiative?	What are outputs/ outcome measures of initiative?
N/A	N/A

Project/Work area	
FSA Nutrition Research Review	
Summary/background of work (No more than 250 words)	
An independent Panel of external experts has recently completed its review of the current structure and composition of the Agency's nutrition research and surveys portfolio against the Agency's on-going policy needs, following an internal and external consultation. The Panel considered the current portfolio along with the consultation responses and has made recommendations regarding the future content and balance between different areas of nutrition research to ensure that the portfolio continues to meet the on-going policy needs of the Agency.	
Current position	
The Panel met in June 2009 to discuss and agree recommendations to the Agency. A report detailing the review process and recommendations is being finalised.	
Next steps	
The Panel's report and its recommendations to the Agency will be published by the end of February 2010, alongside the Agency's response to these.	
EVALUATION	
What are outputs/ outcome measures of initiative?	What are outputs/ outcome measures of initiative?
N/A	N/A

Project/Work area	
Folic acid fortification	
Summary/background of work (No more than 250 words)	
<p>In October 2009, the FSA advised the Chief Medical Officer (CMO) of the outcome of SACN's review of the evidence on folic acid and colorectal cancer risk.</p> <p>The UK CMOs are expected to advise UK Health Ministers of SACN's recommendation shortly, and Health Ministers will then decide whether to approve mandatory fortification with folic acid in the UK.</p> <p>Awaiting decision by UK Health Ministers on whether or not to introduce mandatory folic acid fortification in the UK.</p> <p>FSA officials are currently engaging with food and supplements industries about levels of voluntary fortification.</p>	
Current position	
<p>Awaiting decision by UK Health Ministers on whether or not to introduce mandatory folic acid fortification in the UK.</p> <p>FSA officials are currently engaging with food and supplements industries about levels of voluntary fortification.</p>	
Next steps	
<p>If mandatory fortification is approved by UK Health Ministers, the FSA will produce a plan of how it can be implemented, including details of which types of bread or flour would be fortified and how the added folic acid would be labelled.</p>	
EVALUATION	
What are outputs/ outcome measures of initiative?	What are outputs/ outcome measures of initiative?

Project/Work area	
Salt – Revised salt reduction targets and the Salt Consumer Awareness Campaign	
Summary/background of work (No more than 250 words)	
<p>In March 2006 the FSA published voluntary salt reduction targets for 85 categories of food, as guidance to the food industry. The Agency committed to review the targets in 2008, to formally assess progress to date and to establish what further reductions were necessary to maintain progress towards the 6g daily intake target.</p> <p>In May 2009 the Agency published revised salt reduction targets for 2012, for 80 categories of food. These are more challenging than the previous targets set for 2010.</p>	
Current position	
<p>The fourth phase of the public awareness campaign was launched on 5th October 2009. The campaign highlighted the positive changes consumers can make to reduce their salt intake. Key messages included:</p> <ul style="list-style-type: none"> • Most of the salt we eat is already in everyday foods • You can lower your salt intake by checking the labels to compare products, and choosing the lower salt option • We should aim to have no more than 6g salt per day, and children under 11 should have less than this. <p>The third meeting of the European Salt Action Network was held in Malta in November 2009. The Network is made up of Member States of the European Region of the WHO that are interested in reducing their population's salt intake and its objective is to share best practice and to learn from each others salt reduction strategies.</p> <p>Work on salt reduction is increasing around the world. In the EU a framework has been adopted which was largely based on the work in the UK. Twenty three out of twenty five Member States and 2 EFTA states have voluntarily signed up to doing something on salt. In the US New York City Department of Health has recently published a consultation on salt targets developed as part of the National Salt Reduction Initiative – a partnership that includes 17 national health organisations and 26 cities. In Canada Ministers will receive a report in June outlining plans for salt reduction, including research, and draft targets are currently being discussed with industry. In Australia work is also progressing with industry voluntarily making reductions and a large urinary sodium survey commencing. In Asia and South America there are also salt initiatives in their early stages.</p>	
Next steps	
The next ESAN meeting will be held in September 2010. The UK will host a WHO global platform on salt in June 2010.	
EVALUATION	
What are outputs/ outcome measures of initiative?	What are outputs/ outcome measures of initiative?
Lower salt levels in processed foods and a reduction in the population average salt intake.	2011

Project/Work area		
Independent Review of the Controls on Infant Formula and Follow-on Formula		
Summary/background of work (No more than 250 words)		
<p>In November 2007, the Public Health Minister announced, as part of the package of measures to strengthen existing infant formula (IF) and follow-on formula (FOF) controls, that an independently chaired review would be carried out to assess whether the new controls were working as expected or whether further action was needed. The Panel commissioned new research, including use of loyalty card data to see if infants under six months might be fed follow-on formula.</p>		
Current position		
<p>The draft report of the review was consulted upon to ensure accuracy of presentation of the information stakeholders submitted. It is now being finalised prior to submission to the Minister.</p>		
Next steps		
<p>The Minister will decide on publication and any follow up action.</p>		
EVALUATION		
What are outputs/ outcome measures of initiative?	Date evaluation expected/ completed	Evaluation of process or impact?
<p>Panel members have considered the results of research, along with information provided by stakeholders, and made recommendations on the effectiveness of the new controls on advertising and presentation of IF and FOF.</p>	<p>DH and FSA expect to consult MS(PH) on options for responding to the panel's findings and recommendations before the summer.</p>	

Project/Work area	
Front of Pack (FoP) traffic light labelling	
Summary/background of work (No more than 250 words)	
<p>In March 2006 the Agency's Board published recommendation that voluntary signpost labelling should be based on four core principles:</p> <ul style="list-style-type: none"> – provision of information for fat, saturated fat, sugars and salt; – red, amber or green colour coding to provide at a glance information on the level (i.e. whether high, medium or low) of individual nutrients in a product, – provision of additional information on the levels of nutrients present in a portion of the product; and – use of the nutritional criteria developed by the Agency. <p>Additional information on calories and / or %GDAs could also be included.</p> <p>At this time the Board also recommended signpost labelling is applied to 7 categories of composite, processed foods. Technical guidance for the Agency's signposting scheme can be found at: http://www.food.gov.uk/foodlabelling/signposting/technicalguide/</p> <p>Independent research commissioned by the FSA and published in May 2009 evaluated the impact of the various FOP labels on consumer understanding and behaviour. The research found that consumers would prefer a single and consistent approach applied throughout the market place., and the strongest label combined both TL and %GDA with interpretive text to indicate whether the levels of individual nutrients in products were high, medium or low.</p>	
Current position	
<p>The Agency's consultation on the issues which need to be resolved in order to realise the commitment to move to a single effective approach that works in real life settings and helps consumers to make healthier choices closed on 5th November 2009. The consultation also sought views on the related costs and benefits as identified in the draft Impact Assessment. The Agency is currently considering the responses.</p>	
Next steps	
<p>The FSA Board will be considering the issue of FOP labelling at its open meeting in March and will make recommendations to Ministers in due course.</p>	
EVALUATION	
What are outputs/ outcome measures of initiative?	What are outputs/ outcome measures of initiative?
<p>Consumers are able to make healthier choices using FOP labels. Manufacturers use Traffic lights to improve the formulation of their products.</p>	<p>The Agency is exploring what more can be done to elicit data to assess the impact of traffic light colour coding on consumer behaviour and monitor changes in purchases over time. This is on-going</p>

Project/Work area	
Technical amendment to Nutritional Labelling Directive (90/496/EEC)	
Summary/background of work (No more than 250 words)	
<p>The European Commission published a working document of a draft Directive to amend Directive 90/496/EEC (the 'Amending Directive') in March 2008. The Amending Directive:</p> <ul style="list-style-type: none"> – provides a definition of dietary fibre for labelling. This is similar to the proposed Codex definition. – provides new energy conversion factors for fibre (2 kcal/g) and erythritol (0kcal/g). These figures are based on opinions of the Food and Agricultural Organisation of the United Nations (FAO) (2003) and the Scientific Committee on Food of the EU (SCF) (2003). – updates the list of vitamins and minerals and associated RDAs. The new values are based on the opinion of the SCF (2003). One exception is folic acid where the SCF opinion proposed 400 micrograms but the working document proposed 200 micrograms. This is partly on the basis of the SACN modelling work and review papers which the UK provided to the Commission. <p>The Amending Directive is published on the Agency's website at: www.food.gov.uk/consultations/consulteng/2008/nutlabelmar08eng</p>	
Current position	
The amending Directive was implemented into UK law on the 30 October 2009.	
Next steps	
Although the new rules have been implemented manufacturers have until the 31 st October 2012 to comply with the new rules.	
EVALUATION	
What are outputs/ outcome measures of initiative?	What are outputs/ outcome measures of initiative?

Project/Work area	
Revision and replacement of Nutritional Labelling Directive (90/496/EEC)	
Summary/background of work (No more than 250 words)	
<p>The European Commission issued a proposal for a new Food Information Regulation on 4 February 2008. This proposal follows an EU-wide review of both general food and nutrition labelling legislation, which began in 2004.</p> <p>The proposal will bring EU rules on general and nutrition labelling together into a single regulation which will simplify and consolidate existing labelling legislation. Eventually the Regulation will be directly applicable in all Member States, and replace current UK law.</p> <p>The adoption and publication of the proposal is the first step in the development of the Regulation. Not only does the Regulation have to be agreed between the 27 members of the Council but the European Parliament has to approve the text. The Agency is representing the UK during the negotiations in the European Council and has been actively engaging with UK stakeholders.</p> <p>Links to the proposal along with interested parties letters describing the process through the negotiations is available on the Agency's website at: http://www.food.gov.uk/foodlabelling/tul/labellingproposals/</p>	
Current position	
Negotiations towards a first reading in the European Parliament and Council are underway.	
Next steps	
Negotiations remain at a relatively early stage agreement on the final Regulation is not expected until late 2011 at the earliest.	
EVALUATION	
What are outputs/ outcome measures of initiative?	What are outputs/ outcome measures of initiative?

Project/Work area	
Nutrient Profiling	
Summary/background of work (No more than 250 words)	
<p>In December 2005 the Food Standards Agency (FSA) recommended its nutrient profiling (NP) model to Ofcom for use in its restrictions on high fat, salt or sugar (HFSS) food and drink television advertising to children. At this time the FSA committed to reviewing the effectiveness of the model at differentiating foods on the basis of their nutritional composition, in the context of Ofcom's UK broadcasting controls, one year from its first date of use.</p> <p>Ofcom applies the NP model through scheduling restrictions which do not allow advertisements for HFSS foods to be shown in or around programmes for children, or programmes that are likely to be of particular appeal to children. These restrictions came into effect from 1 April 2007 for children aged 4-9 year olds, and from 1 January 2008 for children aged 4-15 years old.</p> <p>The review has been managed by an independent group of experts (the Review Panel) chaired by Professor Mike Kelly (Public Health Excellence Centre Director, National Institute for Health and Clinical Excellence) and includes representation from SACN (Annie Anderson)</p> <p>The outcome of the review was considered by the Board in March 2009. Ministers have accepted the Board's advice that the NP model was fit for controlling the advertising of food to children on TV and should not be amended. This advice has been forwarded to Ofcom.</p>	
Current position	
Next steps	
EVALUATION	
What are outputs/ outcome measures of initiative?	What are outputs/ outcome measures of initiative?
In July 2008 the Panel put its draft recommendations out to a full 12 week public consultation which closed on 29 th September. The Panel's recommendations were considered by SACN before being finalised and presented to the Agency's Board.	

Project/Work area	
Saturated Fat and Energy Intake Programme	
Summary/background of work (No more than 250 words)	
<p>The Agency is committed to work with health departments to reduce saturated fat intakes from 13.3% to 11% of food energy by 2010 (for everyone from age 5 upwards). The Agency has also committed to support national obesity strategies, by helping consumers to achieve a balance between calorie intake and energy output. The Agency's Saturated Fat and Energy Intake Programme was published in February 2008. It covers four strands of work:</p> <ul style="list-style-type: none"> • consumer awareness on saturated fat; • increasing availability of healthy options; • reduced portion sizes; and • reformulation of mainstream products. 	
Current position	
<p>Actions being taken forward include:</p> <ul style="list-style-type: none"> • The Agency has consulted on draft voluntary recommendations to industry on reductions in saturated fat and added sugar, and portion size availability for biscuits, cakes, pastries, chocolate confectionery and soft drinks. This consultation closed in November 2009 and the final recommendations are expected to be published in March 2010. The Agency is currently consulting on draft recommendations for savoury snacks, dairy products and meat products, this consultation closes in March 2010 and the final recommendations are expected to be published by late spring 2010. • The Agency launched its consumer awareness campaign around saturated fat in February 2009. It included TV, print, media advertising and a comprehensive web site to engage consumers and raise awareness about the health implications of too much saturated fat, and provided simple tips on how to reduce intakes through easy swaps when shopping, cooking or eating out. The campaign was reprised in January 2010 with a focus on lower fat dairy. • The Agency is currently compiling a saturated fat and energy intake commitments and achievements table to celebrate and acknowledge the successes that the food industry have achieved in this area. We expect to publish this table in March 2010. 	
Next steps	
<ul style="list-style-type: none"> • The Agency will finalise and publish voluntary recommendations for all categories under consideration in the first half of 2010. • The saturated fat and energy intake commitments and achievements table will be published in March 2010. 	
EVALUATION	
What are outputs/ outcome measures of initiative?	What are outputs/ outcome measures of initiative?
Effectiveness of reprised campaign will be evaluated.	Summer 2010

Project/Work area	
Catering (Small Business Work)	
Summary/background of work (No more than 250 words)	
<p>The catering industry is characterised by large numbers of small and micro businesses and so to effectively deliver on nutritional improvements in catering the FSA has to target these businesses. The overall objective is to improve the nutritional quality of foods offered in these businesses, focussing on the key nutrients of public health concern and building on current FSA work on reducing salt, saturated fat and energy intake. The strategy focuses on providing practical, targeted advice on healthier catering to small business sectors, e.g. fish and chip shops, Indian restaurants. The advice will identify practical steps that the businesses in a sector can take, for example the temperature and type of oil for deep fat frying. The aim is that these will be relatively easy to implement, cost effective, and not require any significant nutrition knowledge by the business operations.</p> <p>The production and implementation of advice will be undertaken on a project basis, and will be delivered on a rolling programme. Each project will scope work already undertaken in the area, identify relevant new advice as well as involve relevant stakeholders, for example sector specific trade bodies. It is anticipated advice will be piloted with 3 to 4 Local Authorities and approximately 70-100 businesses, before wider role out. The exact format and distribution channels for this wider format may vary on a sector basis.</p>	
Current position	
<p>Engagement with Local Authorities is ongoing, a timetable for the whole programme has been published on the FSAs website, and expressions of interest to pilot material have been gathered. Fish and chip shop advice is being piloted in approximately 80 businesses. Sandwich shop advice is being finalised. An initial project investigating how small Italian restaurants can reduce salt in pizzas has been published.</p>	
Next steps	
<p>Fish and chip shop pilot advice will be evaluated and rolled out more widely. Sandwich shop advice will be piloted. Initial background research investigating procurement and cooking practice in small South Asian restaurants to inform advice will be commissioned</p>	
EVALUATION	
What are outputs/ outcome measures of initiative?	What are outputs/ outcome measures of initiative?
A series of targeted, practical advice distributed to a range of businesses across the UK.	Evaluations will be ongoing through the programme of work, after each pilot completes. Chip shop advice will be evaluation completes March 2010.
What are outputs/ outcome measures of initiative?	What are outputs/ outcome measures of initiative?
	Each of the targeted advice will be piloted in conjunction with Local Authorities. This will look both at the process (suitability of content and dissemination routes) as well as impact.

Project/Work area		
Healthier Catering Commitments		
Summary/background of work (No more than 250 words)		
<p>In 2007, the Agency extended its work with retailers and food manufacturers to caterers. The policy objectives are to support delivery of the Agency's salt and saturated fat intake reduction targets and to help consumers maintain energy balance. Working with the catering sector is also a key part of the <i>Healthy Weight Health Lives - Healthy Food Code of Good Practice</i> and in line with the recommendations of the <i>Food Matters</i> report.</p> <p>The Agency is now working with over 40 of the UK's largest catering companies across the industry (workplace catering, quick service restaurants, pub restaurants, casual dining, and coffee & sandwich shops) to encourage actions to deliver healthier choices when eating out. The actions are set out in commitment documents that are published on the Agency's website and which cover four areas - procurement, menu planning, kitchen practice, and consumer information. The commitments are updated annually.</p>		
Current position		
Over 40 of the UK's largest catering companies have provided healthier catering commitments.		
Next steps		
The current focus is on reviewing and updating the commitments from the pub chains. In addition work is underway to increase engagement with food service suppliers (3663 and Brakes, the UK's largest foodservice suppliers, are already involved) as these companies have a key role to play in terms of reformulation and promotion of healthier catering.		
What are outputs/ outcome measures of initiative?	What are outputs/ outcome measures of initiative?	What are outputs/ outcome measures of initiative?
<p>Contributes to wider policy on reformulation (saturated fat, salt, and energy balance) and the provision of consumer information.</p> <p>Over 40 companies have now provided commitment documents.</p>	<p>Commitment documents provide regular updates on progress</p>	<p>Internal monitoring procedures of companies to provide annual progress reports</p>

Project/Work area	
Catering (Nutrition Labelling)	
Summary/background of work (No more than 250 words)	
<p>In January 2009 the Agency announced its intention to work with catering companies to provide voluntary calorie labelling at point of choice as the first step to providing consumers with more consistent nutrition information when eating out. The driver for this being the <i>Healthy Weight, Healthy Lives</i> strategy which includes a <i>Healthy Food Code of Good Practice</i> that challenges industry to provide information on the nutritional content of food in a wide range of settings which is clear, effective and simple to understand.</p> <p>During the summer of 2009 the Agency worked with 21 companies who introduced calorie labelling in around 450 catering outlets. These included workplace caterers, sit down and quick-service restaurants, a theme park, pub restaurants, cafes and sandwich chains. An evaluation was undertaken of these trials by an independent research company, which assessed customer understanding and use of calorie information and gathered feedback from the companies about practical issues and the costs involved in providing the information. The evaluation was published on the 4th December 2009 as part of a consultation package on the introduction of a calorie labelling scheme at point of choice.</p>	
Current position	
The evaluation has informed proposals for a voluntary calorie labelling scheme which we are currently consulting on, which we are encouraging companies to join.	
Next steps	
The consultation will close on March 11. Final recommendations and a summary of consultation responses will be published later in the year.	
EVALUATION	
What are outputs/ outcome measures of initiative?	What are outputs/ outcome measures of initiative?
Work is underway to consider methods of measuring outputs/outcomes of the scheme once it has been introduced and has been taken up by a number of companies.	The report of the evaluation of the introduction of calorie labelling was published in December.
	The evaluation focussed on the process – specifically how to optimise calorie labelling to best meet consumer needs.

Project/Work area		
Nutrition and Health Claims		
Summary/background of work (No more than 250 words)		
<p>European Regulation (EC) No 1924/2006 harmonises rules on nutrition and health claims made in relation to food. <u>Nutrition claims</u> state, suggest or imply that a food has particular beneficial nutritional properties e.g. “low fat” and “no added sugars”. <u>Health claims</u> state, suggest or imply that a relationship exists between a food and health e.g. “reduces blood cholesterol for a healthier heart”. The Annex to the Regulation contains a list of authorised nutrition claims and criteria for using them. The authorisation process for health claims requires food business operators to submit dossiers of supporting evidence to the European Food Safety Authority (EFSA) for assessment. The Regulation requires an additional control - nutrient profiles - to protect consumers from being misled; for example a food claiming to be “low in fat” may appear to be a healthy choice, but it could also be high in salt and therefore a less healthy choice for some consumers. <u>Nutrient profiles (NP)</u> will be established to restrict the use of claims on foods on the basis of the amounts of salt, saturated fat and sugar they contain. NP will operate in addition to the requirement for claims to be authorised and only foods meeting the NP will be able to bear authorised nutrition or health claims.</p>		
Current position		
<p>Nutrition claims</p> <p>EU member states (MS) recently agreed to add five new nutrition claims to the nutrition claims annex on the basis of opinions from EFSA; these are for “high in monounsaturated fat”, “high in polyunsaturated fat”, “source of omega-3 fatty acids” and “high in omega-3 fatty acids”. MS are also discussing a few other additions to the list and the UK is pressing for inclusion of claims to support the industry’s work on reformulation to reduce levels of salt, saturated fat and sugar in food products.</p> <p>Health claims</p> <p>EFSA published its first batch of opinions on applications for health claims based on generally accepted science in October 2009. The second batch is expected in February 2010 and then further batches this year and in 2011.</p> <p>Nutrient profiles</p> <p>Discussions in Brussels on EU nutrient profiles have been on hold since the middle of 2009; it is not clear when they will restart.</p>		
Next steps		
<p>In Brussels: discussions on a few amendments to the list of authorised nutrition claims; continuing discussions on authorising health claims; restarting discussions on nutrient profiles.</p>		
EVALUATION		
What are outputs/ outcome measures of initiative?	What are outputs/ outcome measures of initiative?	What are outputs/ outcome measures of initiative?
<p>Lists of nutrition claims and health claims authorised for use in the EU. Establishment of European nutrient profiles.</p>	<p>By January 2013.</p>	<p>Regulation 1924/2006 requires the European Commission to evaluate the impact of the legislation on consumers’ understanding of claims; dietary choices; and the evolution of the market in foods bearing claims by January 2013.</p>

FSA SCOTLAND

Project/Work area	
Secondary analysis of data contained in the EFS	
Summary/background of work (No more than 250 words)	
This project began in March 2007 and is using an already established and robust methodology to examine food and nutrient intakes from the EFS (2001-2007) and compare with the Scottish dietary targets. The results include estimates of free food which have now been incorporated into the EFS datasheets by Defra. In addition differences in diet, food groups and nutrients by quintile of socioeconomic group and area of residence are being examined.	
Current position	
Peer Review Completed. Report is being finalised and will be published shortly	
Next steps	
Contract for the extension of this project to continue monitoring the Scottish Diet up to 2010 has been signed and is the work is now underway.	
EVALUATION	
What are outputs/ outcome measures of initiative?	Date evaluation expected/ completed
	Evaluation of process or impact?

Project/Work area	
Red meat intakes in Scotland	
Summary/background of work (No more than 250 words)	
<p>The Agency is carrying out analysis to estimate current UK Red and processed meat (RPM) consumption and statistical modelling of the impact on reducing RPM consumption on iron intakes.</p> <p>There is an additional requirement to provide information using Scottish data sets as the NDNS provides insufficient numbers for Scotland. The Expenditure and Food Survey has been used by FSAS to monitor progress towards dietary targets this survey data is also being used to quantify red and processed meat intakes in Scotland. This information will be used to inform Scottish Government, will supplement the UK data and may feed into the Agency's iron modelling work.</p>	
Current position	
Peer review completed	
Next steps	
Final report will be published shortly	
EVALUATION	
What are outputs/ outcome measures of initiative?	Evaluation of process or impact?

Project/Work area	
Selenium	
Summary/background of work (No more than 250 words)	
<p>Survey results reported in 1995 suggested that selenium intake among the Scottish population was low (Barclay <i>et al.</i>, 1995). There is also emerging (unpublished) evidence to suggest that the selenium status of the Scottish population may be lower than that of other parts of the UK. It is increasingly recognised that the selenium status of Scottish soils is likely to be low due to its acid nature and geological parent material. The aim of this project is to measure the selenium status of Scottish soil in high and low selenium regions and measure the selenium status of crops grown locally and foods originating from animal production in the selected selenium regions.</p>	
Current position	
Peer review complete.	
Next steps	
Publication of the final report due shortly	
EVALUATION	
What are outputs/ outcome measures of initiative?	Evaluation of process or impact?

Project/Work area	
Scottish Urinary Sodium survey 2009	
Summary/background of work (No more than 250 words)	
<p>The Scottish Government have a Scottish Dietary Target and FSA have a strategic plan target to reduce salt intakes to 6g/day. Both targets are currently set for achievement by 2010.</p> <p>In 2006, FSAS commissioned a urinary sodium survey in Scotland and found that average salt intakes were 9.1g/day. The most recent UK study was conducted in 2008 and found that average salt intakes had reduced to 8.6g/day. This UK survey however, only included just over 70 participants from Scotland. To monitor the Scottish progress towards the 2010 target, the FSAS have commissioned a 2009 survey of 24 hour urinary sodium in a representative sample of the Scottish population.</p>	
Current position	
Fieldwork completed. Analysis underway	
Next steps	
Final report due Spring 2010.	
EVALUATION	
What are outputs/ outcome measures of initiative?	Date evaluation expected/ completed
	Evaluation of process or impact?

Project/Work area	
eatwell week	
Summary/background of work (No more than 250 words)	
<p>FSAS are leading a UK project aimed at the application of Eatwell guidelines to weekly food intake. The project will design and test the nutritional composition and format of the eatwell week. The project covers three main areas:</p> <ol style="list-style-type: none"> 1) Development of an <i>eatwell week</i> menu including meals, additional foods/snacks and beverages 2) Development of an <i>eatwell week</i> resource including photographs and supplementary information 3) Testing of the <i>eatwell week</i> resource in focus groups with lay and professional stakeholders 	
Current position	
<p>A contract was negotiated with the preferred bidder and the work began in November 2009. The project is currently on schedule and a draft <i>eatwell week</i> meal plan has been received</p>	
Next steps	
<p>This project is ongoing until April 2011. The resource is still in development stage and the next step is nutritional analysis of the <i>eatwell week</i>. Focus group testing will begin in October 2010.</p>	
EVALUATION	
What are outputs/ outcome measures of initiative?	Evaluation of process or impact?
The resource will be tested in focus groups	

Project/Work area		
Children's Dietary Survey 2010		
Summary/background of work (No more than 250 words)		
<p>FSAS are commissioning a project to design and carry out a dietary survey of children living in Scotland using a validated Food Frequency Questionnaire (FFQ) to collect data on NMES, saturated and total fat intakes. The project will also collect information on meals and snacking habits with additional emphasis on foods eaten outside the home. Contractors are also invited to gather information on current eating practices inside the home to provide data that cannot be obtained using an FFQ.</p>		
Current position		
<p>A contract was negotiated with the preferred bidder and the work began in January 2010. The project is currently on schedule; contractors are developing a new Food Purchasing Module which will complement data collected in the FFQ.</p>		
Next steps		
<p>The new Food Purchasing Module will undergo cognitive testing before the whole survey instrument is piloted in March 2010. Mainstage fieldwork in ~2000 children in Scotland will begin in May 2010. This project is ongoing until December 2011.</p>		
EVALUATION		
What are outputs/ outcome measures of initiative?	Date evaluation expected/ completed	Evaluation of process or impact?
<p>The project will assess progress towards the Scottish Dietary Targets amongst children living in Scotland and will provide information of the social context of children's eating practices with particular emphasis on foods obtained or consumed on the way to and from school and at lunchtime.</p>		

Project/Work area	
Teachers' Panel	
Summary/background of work (No more than 250 words)	
<p>FSAS facilitated a Pilot Teachers' Panel on 18 January 2008. The Panel consisted of 10 key individuals representing Scottish schools and educational establishments. They reviewed resources developed for schools by FSAS to ensure that: they match FSA competencies they are compatible with current learning and teaching practices; they link to the Scottish curriculum and are targeted at the appropriate age group. An evaluation report was produced. On the back of a successful pilot, FSAS Teachers' Panel for Scotland went to out tender in April 2008 for three year period.</p> <p>Tricker PR was contracted to facilitate the panel events for the three year period. Two formal panel meetings are held during school term each year. The panel meets to evaluate and comment on FSAS resources in an open forum. The panel will also ensure the activities reflect the FSA Food Competences and the new Scottish Curriculum for Excellence.</p>	
Current position	
Tricker PR are contracted to complete a further two panel events.	
Next steps	
Next Panel scheduled early autumn 2010	
EVALUATION	
What are outputs/ outcome measures of initiative?	Date evaluation expected/ completed
Evaluation will be built into to each event. Teachers who attend the event are asked to provide feedback on the usefulness of the panel meeting	Incorporated into the report completed following the scheduled events.
Evaluation of process or impact?	
Process	

Project/Work area	
Hygiene, Healthy Eating and Activity in Primary Schools (HHEAPS) Initiative	
Summary/background of work (No more than 250 words)	
HHEAPS was developed in 2005 to promote food hygiene and healthy eating messages for P4 to P6 pupils. The initiative uses a colourful 'Mission Book' of classroom activities linked to physical activity delivered by sports coaches, providing positive role models to reinforce the hygiene and healthy eating messages. The Scottish Football Association (SFA) and Scottish Rugby Union (SRU) Tennis Scotland are now established partners delivering HHEAPS nationally across Scotland and FSAS have begun talks with the Camanachd Association to include shinty in the initiative. The HHEAPS initiative now reaches over 13,000 pupils and 400 schools across Scotland each year.	
Current position	
FSAS have secured funding for the continuation of this project until 2011.	
Next steps	
Update materials as appropriate and engage with SFA, SRU, Tennis Scotland and other partners regarding delivery.	
A Special Educational Needs concept has been evaluated by FSAS Teachers' Panel and alternative options are being developed..	
EVALUATION	
What are outputs/ outcome measures of initiative?	Evaluation of process or impact?
Evaluation integral and ongoing.	Independent evaluation of Tennis Scotland pilot complete November 09.

Project/Work area	
Primary and Nursery School Resource	
Summary/background of work (No more than 250 words)	
<p>FSAS developed a new educational resource for 3 to 12 year olds as a result of feedback from teachers highlighting a shortage of resources which raises awareness of the FSA messages on diet and nutrition and food safety. The games have been designed to support the learning outcomes of the new Scottish Curriculum for Excellence and the FSA Food Competences. The resource consists of a selection of board and card games.</p> <p>The resource was piloted in two Scottish Local Authorities (LAs) from October 2008 for a 6 month period, with the pilot period ending in May 2009. Independent facilitator performed an ongoing evaluation for the pilot period, and produced a detailed evaluation report at the end of the pilot period.</p>	
Current position	
Contract awarded to Trendell Simpson to reproduce 3000 sets of the resource by March 2010.	
Next steps	
It is planned to roll out a set consisting of 3 board games and 4 card games to all Scottish primary schools between 2010 and 2011	
EVALUATION	
What are outputs/ outcome measures of initiative?	Date evaluation expected/ completed
<p>FSAS Evaluation test aims :</p> <p>Has the resource raised awareness of FSA key messages?; Do games meet learning outcomes?; Logistics ;</p> <p>LAs cooperation to pilot the resource.</p>	<p>Completed June 2009. Overall the resource received positive feedback from the evaluation of the pilot.</p>
Evaluation of process or impact?	Process: : logistics of transporting resource and administration aspects
	<p>Impact:</p> <p>a) Testing the usefulness of the resource within the curriculum.</p> <p>b) Testing if children have understood Agency messages as a result of the resource.</p>

Project/Work area	
eatwell plate Floor Mats	
Summary/background of work (No more than 250 words)	
The FSA eatwell plate Floor Mat which was produced by FSA 2007 was found to be very popular but supplies were limited. Therefore FSAS decided to reproduce this resource and supply it to all Scottish educational establishments.	
Current position	
Tender awarded to Trendell Simpson in December 2009 to reproduce the mats.	
Next steps	
FSAS have made a commitment to issue the FSA Eatwell Floor Mat to all Scottish primary and secondary schools in spring 2010. All schools will receive one Eatwell Floor Mat with guidance for use.	
EVALUATION	
What are outputs/ outcome measures of initiative?	Evaluation of process or impact?