



**Paper for information: Government Updates on Nutrition  
Related Activities  
DH Devolved**

**Agenda Item: 7**

Please see attached paper for information.

<b>Project/Work area</b>		
<b>Food and Fitness – Promoting Healthy Eating and Physical Activity for Children and Young People in Wales 5 Year Implementation Plan</b>		
<b>Summary/background of work (No more than 250 words)</b>		
Plan launched in June 2006 and sets out actions to improve levels of physical activity and healthy eating for 0-25 year olds as detailed below		
<b>Current position</b>		
See individual actions		
<b>Next steps</b>		
See individual actions		
<b>EVALUATION</b>		
<b>What are outputs/ outcome measures of initiative?</b>	<b>Date evaluation expected/ completed</b>	<b>Evaluation of process or impact?</b>
The Food and Fitness Implementation Plan is being used as a case study to explore the feasibility of applying two techniques of economic evaluation to public health programmes. The use of Programme Budgeting and Marginal Analysis and Cost Benefit Analysis are both being explored in the context of the Plan.	March 2009	The Plan is being used as a Case study for assessing the usefulness of these techniques. Whilst there will be some learning about the plan itself, the main outcome is the learning about the economic evaluation techniques.

<b>Project/Work area</b>	
<b>National Programme to Support Breastfeeding in Wales</b>	
<b>Summary/background of work (No more than 250 words)</b>	
<p>A year long campaign for 2009-10 is planned, to include a range of funded activities that incorporate working with the NHS, community, schools and voluntary sector. This includes provision to raise public awareness of benefits of breastfeeding. Comprises of the following elements:</p> <p>Part-time BFI Professional Officer for Wales funded by grant from Welsh Assembly Government</p> <p>OCN Level 2 course Breastfeeding Support</p> <p>Breastfeeding Peer Support Grant Scheme</p> <p>Breastfeeding Data Collection Pilot Scheme</p> <p>Best Beginnings DVD</p> <p>Schools Pack adapted from Northern Ireland</p> <p>Breastfeeding Welcome Scheme and Returning to Work</p> <p>Materials linked to Start 4 Life</p>	
<b>Current position</b>	
<p>Campaign Work 2009-10 began in Breastfeeding Awareness Week with Welcome Scheme in Cardiff Bay. This years campaign includes a range of activities that incorporate working with the NHS, community, schools and voluntary sector. Open College Network Level 2 course launched. Teacher's Pack and CD produced. Grant schemes established to deliver training, to maintain support groups and develop Welcome Scheme.. Data Collection Pilot under way. BFI Professional Officer contract extended for a further year and Wales-only courses are being delivered free to participants from Wales.</p> <p><b>Next steps</b></p> <p>Further BFI Wales-only course are being delivered free,. Breastfeeding Awareness Education Pack will be distributed via Healthy Schools Co-ordinators. Data collection pilot to extend to the whole of Gwent and data at birth and 10 days to be added.</p>	
<b>EVALUATION</b>	
<b>What are outputs/ outcome measures of initiative?</b>	<b>Date evaluation expected/ completed</b>
<p>BFI courses delivered and BFI participation</p> <p>OCN courses delivered and credits awarded</p> <p>No of Grants provided to support groups</p> <p>Data collection levels in Gwent</p> <p>Best Beginnings national research project outcomes</p> <p>No of packs distributed and courses delivered</p> <p>New premises in Welcome Scheme and take-up of</p> <p>Return to Work materials</p> <p>Volume and value of media coverage</p>	<p>April 2010</p> <p>Process</p>
<b>Evaluation of process or impact?</b>	

<b>Project/Work area</b>	
<b>The Welsh Network of Healthy School Schemes</b>	
<b>Summary/background of work (No more than 250 words)</b>	
<p>The Welsh Network of Healthy School Schemes was launched in September 1999 to encourage the development of local healthy school schemes within a national framework. These schemes in turn support the development of health promoting schools in their areas.</p> <p>Nutrition programmes supported by the scheme include healthy vending, fruit tuck shops and water coolers. An initial pilot scheme in 3 Pembrokeshire schools investigated the feasibility of selling healthier options from vending machines in secondary schools. The pilot programme demonstrated that it is possible for schools to make a profit from incorporating healthy vending into their whole-school food provision.</p> <p>The Welsh Assembly Government Water Coolers scheme ran between January and March 2004 and provided coolers to over 300 schools in Community First areas. Approximately 900 schools in the Welsh Network of Healthy School Schemes currently have at least one water cooler provided for use by pupils.</p> <p>The Assembly Government has encouraged the running of fruit tuck shops, on a cost-recovery basis, as part of the Welsh Network of Healthy School Schemes. This has been shown to be a sustainable way of providing fruit in school.</p>	
<b>Current position</b>	
<p>As well as continuing support for introducing healthy vending, water coolers and fruit tuck shops the programme is supporting delivery of other programmes such as the Cooking Bus and Appetite for Life. Currently over 1700 schools (95%) are actively involved in local healthy school schemes. Over 1000 fruit tuck shops in WNHSS in Wales</p>	
<b>Next steps</b>	
<p>A commitment has been made to extend the Welsh Network of Healthy School Schemes to all maintained schools by March 2010.</p>	
<b>EVALUATION</b>	
<b>What are outputs/ outcome measures of initiative?</b>	<b>Evaluation of process or impact?</b>
A review of the operation and achievements of the scheme has been commissioned.	Both, mainly process
December 2008	

<b>Project/Work area</b>		
<b>Food in Schools</b>		
<b>Summary/background of work (No more than 250 words)</b>		
<p>The Primary School Free Breakfast Initiative was introduced in September 2004. The Welsh Assembly Government made a commitment to provide for all children of primary school age registered in maintained primary schools in Wales to have a free, healthy breakfast at school each day. This initiative is intended to help improve the health and concentration of children to assist in the raising of standards of learning and attainment. Feedback from those participating in the initiative has been extremely positive with schools seeing benefits to pupils and to the school as a whole.</p> <p>The Appetite for Life Action Plan sets out the strategic direction and action required to improve the nutritional standards of food and drink provided throughout the school day. A two-year action research project involving four local authorities, Wrexham, Merthyr Tydfil, Ceredigion and Torfaen began in September 2008. Alongside this work, funding has been made available via a specific grant scheme to support, across all authorities, those schools not involved in the action research project who wish to progress to the new standards. Additional work to support this programme has been the appointment of a national co-ordinator, the purchasing of nutritional analysis software for use by all Local Authority caterers and grants for training for school caterers.</p>		
<b>Current position</b>		
<p>Action research project underway. Additional grants to other areas awarded. Some 62% of schools in Wales have signed up to the Primary School Free Breakfast Initiative.</p>		
<b>Next steps</b>		
<p>Programmes continuing</p>		
<b>EVALUATION</b>		
<b>What are outputs/ outcome measures of initiative?</b>	<b>Date evaluation expected/ completed</b>	<b>Evaluation of process or impact?</b>
<p>A contract awarded to test and further develop guidelines for introducing the standards proposed in the Action Plan using an action research approach.</p> <p>The Primary School Free Breakfast Initiative has been evaluated by Cardiff Institute for Society Health and Ethics (CISHE) using a randomised controlled trial design, involving 111 schools in both Communities First and non Communities First areas. Results show that students in intervention schools consumed significantly more healthy food items at breakfast and had more positive attitudes towards eating breakfast than those in schools not providing breakfasts.</p>	<p>July 2010</p> <p>March 2009</p>	<p>Both – action research</p> <p>Both – randomised controlled trial with embedded process evaluation</p>

<b>Project/Work area</b>		
<b>Practical Cookery Skills Education</b>		
<b>Summary/background of work (No more than 250 words)</b>		
<p>The Welsh Assembly Government's Focus-on-Food Cooking Bus has been visiting primary schools in Communities First areas since its launch in June 2006. The Cooking Bus is a specially designed mobile trailer that provides 4-fully fitted kitchens complete with qualified teachers. It provides cooking lessons for pupils, a training session for teachers and a session for parents of young children at each venue.</p> <p>ContinuYou to provided training and support for the development of out of school cooking clubs for children and young people to enable schools and other organisations to develop a strategic and co-ordinated approach to delivering and promoting cooking skills through the Cymru Cooks Programme.</p> <p>The COOKIT resource which provides quality, child appropriate cooking materials are offered to schools following Cooking Bus visits or Cymru Cooks training so that they can continue delivering cooking skills.</p> <p>A pilot healthy cooking competition was held in 2007, with finalists cooking on the Cooking Bus at the National Children's Eisteddfod. In addition sessions were run on the Bus for pupils from local schools and for day visitors to the Eisteddfod. Urdd Gobaith Cymru has incorporated competitions for 4 age ranges into the curriculum for the 2008 and 2009 Eisteddfods.</p>		
<b>Current position</b>		
<p>Some 119 schools have benefited from Cooking Bus visits so far. Training for Cymru Cooks has been delivered in all Local Authorities and cookery clubs established in each area. 2009 Urdd Cookery competition held.</p> <p>Cooking Bus will continue programme. Cymru Cooks cookery classes being run across Wales. Continued support for Urdd Cookery competition.</p>		
<b>Next steps</b>		
<b>EVALUATION</b>		
<b>What are outputs/ outcome measures of initiative?</b>	<b>Date evaluation expected/ completed</b>	<b>Evaluation of process or impact?</b>
Cardiff Institute for Society Health and Ethics (CISHE) conducting an evaluation of the Cooking Bus programme. Cymru Cooks being evaluated by Glyndwr University Entry levels being recorded for Urdd competition. Informal evaluation of process each year to improve following years programme.	March 2009  June 2009	Both  Both

<b>Project/Work area</b>	
<b>Obesity</b>	
<b>Summary/background of work</b> (No more than 250 words)	
<p>An Obesity Pathway for Wales has been developed. Change4Life is being rolled out in Wales as a sub brand of Health Challenge Wales. Following a review of weight management programmes being delivered across the UK the MEND programme has been identified as a model of best practice. MEND is a community, family based programme for children between 7-13 and their families which uses a train the trainer approach. The multi-disciplinary programme places equal emphasis on healthy eating, physical activity and behavioural change, empowering the child, building self confidence and personal development.</p> <p>The National Public Health Service in Wales has undertaken a feasibility study for national surveillance programme of children's height and weight.</p>	
<b>Current position</b>	
<p>The Obesity Pathway has been issued for consultation. Partners have been engaged to support the public launch of Health Challenge Wales through regional workshops. Funding has provided a grant to MEND to pilot the programme in 10 health areas in 2008-11. National Launch took place on 19 January 2009. 4 areas completed programmes during Sept-Dec 08. The remainder started in January 2009 with a total of 19 programmes in sites across Wales over the spring term increasing to 21 programme per term from September. Feasibility study re children's height and weight completed and implications of this work are being considered.</p>	
<b>Next steps</b>	
<p>MEND pilots continuing. Change4Life will launch in Wales on 10<sup>th</sup> March. Once the Obesity Pathway finalised it is proposed that health boards use it as a tool to:</p> <ul style="list-style-type: none"> <li>• review local policies, services and cross-departmental multi-agency activity for children and adults;</li> <li>• and develop a full implementation plan to ensure they have planned activity across the full range of determinants which cause obesity and overweight.</li> </ul>	
<b>EVALUATION</b>	
<b>What are outputs/ outcome measures of initiative?</b>	<b>Evaluation of process or impact?</b>
Data will be collated on the number of families attending classes, BMI reductions, participants feedback, changes in behaviour etc within the MEND pilot. An additional data collection has been built in 6 months after attendance on the course to look at sustainability.	Both
Children's height and weight feasibility study	Process
<b>Date evaluation expected/ completed</b>	
March 20011	
May 2009	

<b>Project/Work area</b>		
<b>Improve Food in Settings for Children and Young People</b>		
<b>Summary/background of work (No more than 250 words)</b>		
An action within the Food and Fitness Implementation Plan was to improve access to healthier foods in places such as leisure centres, youth centres, care homes, pre-school settings and out of schools clubs. In October 2006 local authorities in Wales were invited to take part in a pilot scheme to improve access to healthier foods in their leisure centres. Eight local authorities were successful in their bids for 2006/07 and received grant funding of between two and ten thousand pounds. A seminar was held in 2008 to share the evaluation results with representatives from leisure departments across Wales.		
<b>Current position</b>		
Youth Centres - Grants for small equipment items have been awarded to local authorities responsible for youth settings where staff have undertaken the OCN Level 2 Training in Cooking Skills delivered by Community Dieticians. Guidance being developed Pre-school Settings - Guidance for preschool care settings has been developed on providing appropriate and nutritious food for this population group and distributed to key partners in early years settings with additional funding for training. Leisure Centres - Guidance being developed Looked After Children – Fostering Network Wales developing guidance.		
<b>Next steps</b>		
Guidance will be distributed to various sectors and supported by training.		
<b>EVALUATION</b>		
<b>What are outputs/ outcome measures of initiative?</b>	<b>Date evaluation expected/ completed</b>	<b>Evaluation of process or impact?</b>
The leisure centre pilot was evaluated by Wavehill Consulting and recommendation used to inform work in other settings  Report at <a href="http://wales.gov.uk/dphhp/publication/research/2122906/Healthy_Catering_Report_-_11.pdf?lang=en">wales.gov.uk/dphhp/publication/research/2122906/Healthy_Catering_Report_-_11.pdf?lang=en</a>	April 2007	Both

<b>Project/Work area</b>	
<b>Food in Hospitals</b>	
<b>Summary/background of work (No more than 250 words)</b>	
<p>A Food in Hospital Task and Finish Group, chaired by the Chief Nursing Officer for Wales, was established in August 2006.</p> <p>Subsequently two subgroups were set up to deliver a nutrition campaign and develop nutrition care pathways. The Nutrition Campaign Sub Group is developing and implementing a National Nutrition Campaign that promotes the message that "the provision of food and water has the same importance as medication. The Nutrition Care Pathways Sub Group is developing a plan to address issues relating to procurement, nutrition screening, catering, and presentation of food, eating environment, oral health requirements and staffing requirements. It is developing a "management for meals chart" and will formalise food and fluid charts to ensure consistency. The group is also exploring the establishment of formal links into under graduate curricula programmes to raise the profile of the importance of nutrition from not only a nutritional perspective but also the patient experience.</p> <p>On the 26<sup>th</sup> March 2008 the Minister for Health and Social Services announced that unhealthy vending is to be removed from all NHS hospitals in Wales. It is one of the steps being taken towards fulfilling the Welsh Assembly Government's <i>One Wales</i> commitment to deliver improvements in hospital food and nutrition.</p>	
<b>Current position</b>	
<p>Nutrition Care Pathway and food charts issued to all hospitals. Agreement with RCN Wales to continue to deliver training to support Nutrition Campaign. Multidisciplinary nutrition workshops being run in each Trust Criteria for healthy vending developed and issued</p>	
<b>Next steps</b>	
<p>Food charts will be being piloted for use in the Community. Vending programme will be supported by work to reduce unhealthy food and drink retailed through other outlets in hospitals. An assessment will be made of nutrient standards for hospitals.</p>	
<b>EVALUATION</b>	
<b>What are outputs/ outcome measures of initiative?</b>	<b>Evaluation of process or impact?</b>
Data from the mandatory reporting process around the Implementation of Standard 9 (Hospital Food) will be utilised to measure outputs and outcomes	Impact
Date evaluation expected/ completed	Annually

<b>Project/Work area</b>	
<b>Training</b>	
<b>Summary/background of work (No more than 250 words)</b>	
<p>Skills for Health and SkillsActive have been commissioned to lead the development of a coherent approach to workforce development in order to deliver Food and Physical Activity strategies.</p> <p>Grants have been provided to NHS Trusts across Wales to increase dietetic capacity in the community through utilising dietician's expertise to train and develop community workers and / or peer educators, volunteers working with children and young people in the community on food and nutrition skills.</p> <p>Working with community dietitians, the Welsh Assembly Government has produced an Open College Network (OCN) accredited course for community food and nutrition skills level two course for dietitians wishing to run the course for community food workers, nutrition assistants and people working with groups in the community. A level one course has been developed and made available for community food workers, nutrition assistants and people working with groups in the community to deliver within their community areas.</p>	
<b>Current position</b>	
<p>A workforce development plan identifying a range of solutions to improving the skills of the food and physical activity workforce together with priorities for action is has been produced. Final report on a project to scope the functions for policy initiatives to develop and promote physical activity and healthy eating received. Work underway to match functions to the existing workforce and identify gaps.</p> <p>16 dietitians and 9 dietetic support workers are delivering training and supporting other food and nutrition initiatives projects and organisations across Wales. Each year approximately 120 food and nutrition courses and practical cookery skills are run training 4000 individuals, equipping them with OCN qualifications. A level 3 course focusing on presentation, training and delivery skills has been developed and is being piloted. A level 2 practical cookery skills has been produced.</p>	
<b>Next steps</b>	
<p>Development of courses to meet identified gap. Funding from Welsh Assembly and FSA Wales will fund an extension of the dietetic capacity scheme in 2 areas focusing on people working with older people and malnutrition. Continued roll out of OCN courses. Specific courses being developed around infant feeding.</p>	
<b>EVALUATION</b>	
<b>What are outputs/ outcome measures of initiative?</b>	<b>Evaluation of process or impact?</b>
<p>The programme has been evaluated by NEWI and the evaluation will inform future developments. First phase evaluation findings are extremely positive.</p> <p>The programme has demonstrated increased support for communities in healthy eating through, for example, incorporating nutrition into the work of other professionals working with priority groups in the community.</p>	<p>Process and impact. Measures include development of common data set, behavioural change of those being trained and impact on the way in which they cascade messages to the target groups.</p>
<b>Date evaluation expected/ completed</b>	<b>May 2009</b>

<b>Project/Work area</b>	
<b>Nutrition and Physical Activity Network</b>	
<b>Summary/background of work (No more than 250 words)</b>	
The Nutrition Network for Wales was launched in 2004 and the Physical Activity Network for Wales in 2006.	
<b>Current position</b>	
The Welsh Assembly Government has been working with the Wales Centre for Health to integrate the networks for professionals involved in promoting physical activity and improve nutrition. The networks aim to provide information and support for professionals, identify and share good practice, and to encourage co-operative working. The aim of the integration is provide one website which will enable partners to access information where nutrition and physical activity interact and overlap, as well as continuing to provide partners with access to information relating specifically to nutrition and physical activity. The integration therefore aims to provide added value to the service currently provided by the NNW and PANW, by supporting those partners who have a role to play or an interest in both nutrition and physical activity, while retaining the interest of those who work in one field.	
<b>Next steps</b>	
Continued development, particularly in provision of CPD.	
<b>EVALUATION</b>	
<b>What are outputs/ outcome measures of initiative?</b>	<b>Evaluation of process or impact?</b>
Evaluation undertaken by Wavehill Consulting.	Process and impact
	March 2009

<b>Project/Work area</b>	
<b>Community Food Co-operative Programme</b>	
<b>Summary/background of work (No more than 250 words)</b>	
<p>In April 2004 a two-year grant from the Inequalities in Health Fund was awarded to the Rural Regeneration Unit to develop a minimum of 26 sustainable food co-operatives in South East and North Wales. The focus of the pilot was to supply, from locally produced sources as far as possible, quality affordable fruit and vegetables to disadvantaged communities. The pilot exceeded the targets set with 77 food co-operatives established in the two-year period. In April 2006 a further two years funding was approved to support, develop and extend the programme and to further develop the supply of Welsh grown horticultural produce into the food co-operatives. In April 2007 the programme was expanded to give an all Wales coverage.</p> <p>In November 2006 the Community Food Co-operative programme won a World Health Organization award for counteracting obesity for activities in promoting fruit and vegetables, with a focus on vulnerable consumers. The programme was selected from 202 applications from 35 countries. It was presented as an example of good practice at a World Health Organization conference on community initiatives for increasing healthy eating and physical activity.</p>	
<b>Current position</b>	
<p>The programme is being funded for an additional 3 years until March 2011. To date 240 community food co-operatives are operating. They provide fruit and vegetables to approximately 6000 families, engaging around 800 volunteers. The annual turnover of the food co-operatives is approximately £1 million. Currently 3 growers, 10 retailers, 8 wholesalers and 1 social enterprise supply the food co-operatives.</p>	
<b>Next steps</b>	
Pilot of meat and fish provision. Continued programme of new food co-ops. Increased focus on supply of Welsh produce.	
<b>EVALUATION</b>	
<b>What are outputs/ outcome measures of initiative?</b>	<b>Date evaluation expected/ completed</b>
<p>The pilot was evaluated by Cardiff Institute of Society, Health and Ethics and it concluded that most people buying from the co-operatives were eating more fruit and vegetables. Other benefits highlighted included changes to the quality of social lives and connections to other people, perceived improvements to health and understanding of health related issues.</p> <p>Spec currently being developed for a 2<sup>nd</sup> phase of evaluation</p>	<p>Report available at  <a href="http://www.cf.ac.uk/socsi/resources/wrkpaper-85.pdf">http://www.cf.ac.uk/socsi/resources/wrkpaper-85.pdf</a></p>
<b>Evaluation of process or impact?</b>	Both but mainly process – second phase evaluation will focus on impact

<b>Project/Work area</b>		
<b>Creating an Active Wales</b>		
<b>Summary/background of work (No more than 250 words)</b>		
<p>Building on Climbing Higher 2005, the Physical Activity Strategy for Wales, the action plan 'Creating an Active Wales' has been drafted. It recognises the importance of having a built environment that supports people to be active and having access to green spaces. The plan also acknowledges the need to provide support for people to become more physically active through targeted programmes that support behavioural change. A particular emphasis will be placed on:</p> <ul style="list-style-type: none"> <li>• Increasing physical activity in the sedentary population;</li> <li>• Supporting children's lifelong participation;</li> <li>• Targeting drop off in physical activity levels e.g. teenage girls.</li> </ul> <p>The action plan has four strategic themes:</p> <ul style="list-style-type: none"> <li>• Active environments</li> <li>• Active children and young people</li> <li>• Active adults</li> <li>• Sport for all</li> </ul>		
<b>Current position</b>		
The plan was launched on January 13 2010.		
<b>Next steps</b>		
The plan is being implemented.		
<b>EVALUATION</b>		
<b>What are outputs/ outcome measures of initiative?</b>	<b>Date evaluation expected/ completed</b>	<b>Evaluation of process or impact?</b>
The overall success of the action plan will be evaluated in terms of its aims and actions. Individual actions will be evidence based or innovative with evaluation built in.		

<b>Project/Work area</b>	
<b>Children and Young People Out of School Physical Activity Programmes</b>	
<b>Summary/background of work (No more than 250 words)</b>	
<p>Dragon Sports, run by the Sports Council for Wales, focuses on the development of extra curricular and community opportunities for 7-11 year olds in a range of sports, and includes the training of volunteers to deliver sporting opportunities.</p> <p>The 5X60 programme intends to make significant inroads into the Welsh Assembly's target of 90% of secondary pupils achieving 60 minutes of physical activity five times a week by 2020. Based on the success of initial pilots, the Welsh Assembly Government is investing some £7.6 million over 3 years and aims for every secondary school in Wales to be involved in the programme by 2009.</p> <p>5x60 officers are based in secondary schools and consult with the pupils, listen to their needs and the barriers which prevent them from participating in activity. They timetable a programme of activities that suit the pupils' needs. These activities can take place before school, during lunch, after school and at weekends. The activities are mainly targeting individuals that currently do not participate or who are in danger of losing interest.</p> <p>It is anticipated that through this programme the pupils will have the opportunity to try a range of activities that are not currently available to them in school at present. The young people will have ownership of the programme and will be able to shape it to suit their needs.</p>	
<b>Current position</b>	
<p>To date over 95% of all primary schools in Wales are involved in Dragon Sport, with over 3000 Dragon Sport Clubs in schools and 800 clubs in the community supported by over 2500 volunteers and 2400 teachers. 99% of secondary schools in Wales have signed up to the 5 x 60 scheme. Registrations for Dragon Sport for March 2009 was 159,610.</p>	
<b>Next steps</b>	
Continue the programmes.	
<b>EVALUATION</b>	
<b>What are outputs/ outcome measures of initiative?</b>	<b>Date evaluation expected/ completed</b>
	<b>Evaluation of process or impact?</b>

<b>Project/Work area</b>	
<b>PE in the Curriculum</b>	
<b>Summary/background of work</b> (No more than 250 words)	
<b>Current position</b>	
<p>Guidance and resources covering health-related exercise have also been developed which will enable health-related exercise to be delivered throughout the whole school, both inside and outside curriculum time. The guidance have been updated to meet the health, fitness and wellbeing requirement of the National Curriculum from 2008. Central projects are improving opportunities for continuing professional development in PE for all teachers, and supporting improved opportunities for those undertaking Initial Teacher Training.</p> <p>The Class Moves!® programme helps primary school children and teachers to discover the pleasures and benefits of movement and relaxation. Developed and used widely in the Netherlands, The Class Moves!® consists of a set of illustrated activity calendars and accompanying manuals for every primary school year group. The Welsh Assembly Government has provided The Class Moves! materials to all primary school throughout Wales with training.</p>	
<b>Next steps</b>	
<p>210 PESS Partnerships established as at 30 June 2009, involving over 90% of schools</p> <p>Staff from Trinity Fields Special School are working with us to modify the materials for use with pupils with specific special needs, and to provide guidance on the use of the modified materials for pupils with a range of disabilities.</p>	
<b>EVALUATION</b>	
<b>What are outputs/ outcome measures of initiative?</b>	<b>Date evaluation expected/ completed</b>
<p>Most recent Estyn evaluation concluded:</p> <p>Standards in physical education have improved in almost all schools that have been involved with the initiative. Head teachers report that PESS had contributed to significant improvements in pupils' attitudes and behaviour.</p> <p>Work in Key Stage 2 and 3 transition has been one of the most successful strands of the initiative.</p> <p>The most apparent long term benefit and sustainable aspect of the initiative has been in the quality of teaching in primary schools.</p> <p>Teaching and learning resources in dance, gymnastics and health related exercise are outstanding,</p>	<p>Published on Estyn website May 2008 <a href="http://www.estyn.gov.uk">www.estyn.gov.uk</a></p>
<b>Evaluation of process or impact?</b>	<p>Increasingly focusing on quality of provision and standards achieved by learners as assessed by HMI</p>

<b>Project/Work area</b>		
<b>Free Swimming</b>		
<b>Summary/background of work (No more than 250 words)</b>		
<p>In summer 2003, the Welsh Assembly Government, in partnership with the Welsh Local Government Association, local authorities in Wales, the Sports Council for Wales, the Welsh Amateur Swimming Association and the Federation of Disability Sports Wales delivered a national Free Swimming pilot for children and young people aged 16 and under - the first national scheme of its kind in Europe.</p> <p>The pilot was introduced against a background of declining juvenile swim figures in publicly owned facilities across Wales. In November 2004, the Welsh Assembly Government launched a similar scheme for older people – 60+ Free Swimming which is designed to complement and contribute to the aims of the Older People’s Strategy, Climbing Higher and Health Challenge Wales.</p>		
<b>Current position</b>		
<p>£5m is invested each year in free swimming; £2.5m to provide free swimming entitlement to children and young people and £1m to provide entitlement for older people aged 60 and over. An additional £1.5m is being invested via exchequer funding into the Free Swimming Improvement Fund to support further targeted action to increase levels of physical activity such as the provision of swimming lessons, outreach programmes, pool equipment and facility refurbishment; issues identified as a priority to meet local needs, to reduce barriers/improve access to participation. The Free Swimming Improvement Fund is also currently supported by £1.4m of sport lottery funding. The Scheme has continued to be delivered in 2007/08 unstructured swims were 499,702 and structured were 51,952 while in 2008/09 they were 535,188 and 67,692 respectively.</p>		
<b>Next steps</b>		
<b>EVALUATION</b>		
<b>What are outputs/ outcome measures of initiative?</b>	<b>Date evaluation expected/ completed</b>	<b>Evaluation of process or impact?</b>
The impact of the national Free Swimming pilot initiative has been evaluated. Both schemes have a positive impact on swimming participation levels across Wales. The pilot was introduced against a background of a reducing number of juvenile swims in publicly owned facilities across Wales. The initiative has reversed this trend and operates during all school holiday periods	Completed	Both

<b>Project/Work area</b>	
<b>National Exercise Referral Scheme</b>	
<b>Summary/background of work (No more than 250 words)</b>	
The Welsh Assembly Government is rolling out exercise referral across Wales. The scheme incorporates a randomised controlled study to investigate the effectiveness of this intervention in increasing physical activity and improving health together with a health economics study; a national training programme for exercise instructors and support for the development of schemes in local areas.	
<b>Current position</b>	
Third phase has been rolled out to give all Wales coverage. All local authorities in Wales delivering the programme	
<b>Next steps</b>	
Opportunities are now available for cardiac rehabilitation (phase 4) and protocols are being piloted for patients at risk of falling and with lung disease. Work is now starting developing protocols for patients with diabetes and obesity. Other conditions will be phased in as qualifications become available, and where sufficient resource available to implement further interventions.	
<b>EVALUATION</b>	
<b>What are outputs/ outcome measures of initiative?</b>	<b>Evaluation of process or impact?</b>
A contract for a randomised controlled trial has been awarded. The evaluation included embedded process and economic evaluations.	Both, with economic evaluation also.

<b>Project/Work area</b>	
<b>Lets Walk Cymru</b>	
<b>Summary/background of work (No more than 250 words)</b>	
<p>The Welsh Assembly Government and the Countryside Council for Wales is supporting the Sports Council to co-ordinate health related Walking projects in Wales over the next three years. The project will complement Welsh Assembly Government aims increasing physical activity levels in Wales alongside improving access to the countryside and increasing access to the coast of Wales.</p> <p>The aims of the project are</p> <ul style="list-style-type: none"> <li>• To support the development of local walking opportunities and where appropriate co-ordinate the delivery of programmes.</li> <li>• To develop one integrated training system for walking projects</li> <li>• To support projects in obtaining appropriate insurance.</li> <li>• To evaluate the effectiveness of a number of walking initiatives in increasing physical activity levels and promote examples across Wales.</li> <li>• Subsequent to the successful outcomes role out best practice across Wales.</li> </ul>	
<b>Current position</b>	
<p>A project group has been established consisting of partners from a variety of agencies. The third rounds of grants have just been awarded. New training resources for health walk leaders course developed. 22 new tutors trained to deliver walk leader training.</p>	
<b>Next steps</b>	
<p>A further 3 years funding has been secured to implement recommendations from the evaluation..</p>	
<b>EVALUATION</b>	
<b>What are outputs/ outcome measures of initiative?</b>	<b>Date evaluation expected/ completed</b>
Sports Council evaluating individual projects	2010
<b>Evaluation of process or impact?</b>	
Both	

<b>Project/Work area</b>	
<b>Physical Activity for Older People</b>	
<b>Summary/background of work (No more than 250 words)</b>	
<p>Moving More Often, a training resource developed by the British Heart Foundation is currently being piloted in Wales. The resource is aimed at promoting physical activity among frail older people. The programme provides training for care workers and volunteers to enable them to develop appropriate physical activity opportunities for older people in a range of settings such as day centres, sheltered and other supported living accommodation as well as residential and nursing settings. LIFT has been developed as part of the funding to support physical activity initiatives through Age Concern and Help the Aged.</p>	
<b>Current position</b>	
<p>Currently there are 14 areas involved in the delivery of Moving More Often across Wales. A pilot is being conducted in conjunction with Age Concern Cymru to develop a training course that will enable Age Concern volunteers to run physical activity opportunities for Older people. The first training course was run in March, and the learning from this course will feed into the re drafting of the materials. A LIFT training package has been developed to enable older people to deliver physical activity opportunities to their peers. The first course has been run.</p>	
<b>Next steps</b>	
<p>Further LIFT courses are planned for later this year, with the aim of having 5 volunteers linked to each of the local Age Concern/Help the Aged Organisations.</p>	
<b>EVALUATION</b>	
<b>What are outputs/ outcome measures of initiative?</b>	<b>Date evaluation expected/ completed</b>
Moving More Often evaluated by British Heart Foundation	2009
	<b>Evaluation of process or impact?</b>
	Process

**SCOTLAND**

<b>Project/Work area</b>		
<b>SGF Healthyliving Programme</b>		
<b>Summary/background of work (No more than 250 words)</b>		
The Scottish Grocers Federation Healthyliving Programme was set up in 2004 to improve the supply and provision of fresh produce and healthier food choices in local convenience stores, particularly in deprived areas, and to promote this work to the wider trade; generating increased participation, spreading effective sales models and improving the wholesale supply chain. Recent evaluation (2007) shows sustained growth in fruit and vegetable sales alongside an increase in participation to 550 convenience stores (an estimated 250,000 customers visit these stores every week).		
<b>Current position</b>		
Participation has increased to 650 stores.		
<b>Next steps</b>		
The Programme is now working with Community Food and Health (Scotland) to engage with 27 community food initiatives and is developing links with cash and carry operators to target independent stores in the most deprived areas.		
<b>EVALUATION</b>		
<b>What are outputs/ outcome measures of initiative?</b>	<b>Date evaluation expected/ completed</b>	<b>Evaluation of process or impact?</b>
-Increase in sales of fruit and vegetables -Change consumer attitude to healthier foods -Change retailer attitude and expertise at promoting healthier produce	June 2009	Both

<b>Project/Work area</b>	
<b>Improving Nutrition of women of childbearing age, pregnant women and children under 5 in disadvantaged areas</b>	
<b>Summary/background of work (No more than 250 words)</b>	
Equally Well : report of the Ministerial Task Force on health inequalities highlighted improving maternal nutrition during pregnancy as an effective action to address future inequalities in health.	
<b>Current position</b>	
£19m has been allocated to the theme of improving maternal and infant nutrition, integrating the current work to develop an Infant Feeding Strategy.	
Funding was issued in August/September to NHS Health Boards to take forward the recommendations set out in the NICE public health guidelines 11. In year one (£3m) the particular focus will be on the 6 key recommendations.	
<b>Next steps</b>	
An event has been organised in March to consider how best to support NHS Boards in delivering this agenda. Funding for year 2 will be distributed in April.	
<b>EVALUATION</b>	
<b>What are outputs/ outcome measures of initiative?</b>	<b>What are outputs/ outcome measures of initiative?</b>
Consideration being given as to the best indicators for this agenda	

<b>Project/Work area</b>	
<b>National Food &amp; Drink Policy</b>	
<b>Summary/background of work (No more than 250 words)</b>	
<p>Launched the Policy Paper “Recipe For Success” Scotland’s First National Food and Drink Policy in June 2009.</p> <p>The paper sets out how we will:</p> <ul style="list-style-type: none"> <li>• support the growth of our food and drink Industry;</li> <li>• build on our reputation as a land of food and drink;</li> <li>• ensure we make healthy and sustainable choices;</li> <li>• make our public sector an exemplar for sustainable food procurement;</li> <li>• ensure our food supplies are secure and resilient to change;</li> <li>• make food both available and affordable to all; and</li> <li>• ensure that our people understand more about the food they eat.</li> </ul> <p>It contains over 70 actions across the range of activities we intend to pursue.</p> <p>The vision for food in Scotland is that it should make the nation <b>healthier, wealthier and smarter</b> with production making communities <b>stronger</b> and consumption respecting the <b>local and global environment</b>.</p>	
<b>Current position</b>	
<p>Since the National Food and Drink Policy was published a refocused leadership forum has been invited to set out the monitoring and evaluation framework and to provide leadership to drive action. This new Leadership Forum has the principal role to put in place the structures that best support the cross-sectoral working that the development of the National Food and Drink Policy has helped promote.</p> <p>We want to bring together the key issues of health and environmental sustainability with business and community needs to support the on-going implementation and development of the National Food and Drink Policy. To do this we will put in place a Health and Sustainability Framework which will allow us to better assess the impact of policy on diet and sustainability. A crucial part of this process will be working in partnership with key stakeholders, including Food Standards Agency Scotland and local authorities.</p>	
<b>Next steps</b>	
<p>The Leadership Forum will be producing a report to be published in summer 2010. The Leadership Forum conclusions will be set out at a national food and drink conference to discuss progress of the National Food and Drink Policy and map the way ahead.</p>	
<b>EVALUATION</b>	
<b>What are outputs/ outcome measures of initiative?</b>	<b>What are outputs/ outcome measures of initiative?</b>

<b>Project/Work area</b>	
<b>National Food &amp; Drink Policy</b>	
<b>Summary/background of work (No more than 250 words)</b>	
<p>A parliamentary debate in November 2007 signalled the start of a discussion to have a national policy on food and drink that will provide better linkages across the supply chain and across Scottish Government Directorates. There was cross party support for this proposal and a National Discussion took place early in 2008. Ministers made an indicative statement at the Royal Highland Show on the key findings of this Discussion. A high level Food and Drink Leadership Forum (LF) was set up to ensure consistency and coherence on broad spectrum of cross-cutting objectives. 5 workstreams have been established to take forward the key themes. Certain members of the LF have been tasked with producing reports and others have been tasked as champions to challenge the work of the 5 workstreams.</p>	
<b>Current position</b>	
<p>Five Workstreams under way - focussing on:</p> <p>Sustainable Economic Growth, Food Choices, Reputation, Walking the talk and Affordability, Access &amp; Security.</p> <p>There have been several initiatives with retailers to reinforce the messages set out “Take Life On”</p> <p>The FSA saturated fat campaign helps to reinforce these messages and the proposed poster campaign will incorporate the Healthier Scotland logo.</p>	
<b>Next steps</b>	
<p>The Cabinet Secretary for Rural Affairs and the Environment will make a statement about the National Food and Drink Policy at this year’s Royal Highland Show on 25 June 2009.</p>	
<b>EVALUATION</b>	
<b>What are outputs/ outcome measures of initiative?</b>	<b>What are outputs/ outcome measures of initiative?</b>

<b>Project/Work area</b>	
<b>Healthyliving award</b>	
<b>Summary/background of work (No more than 250 words)</b>	
<p>The Healthyliving Award (HLA) is a national award scheme for the food service sector that rewards achievements for making it easier for customers to eat healthily when eating out. The award has two main goals:</p> <ul style="list-style-type: none"> <li>• To make the food served generally healthier by making broad changes to how food is prepared</li> <li>• To help customers make informed choices about food by including healthier items on the menu which are clearly identifiable.</li> </ul>	
<b>Current position</b>	
<p>Around 1,200 outlets have registered for the award with around 600 establishments having successfully achieved it. These range from hospitals and day care centres to hotels and oil rigs.</p> <p>On 11 May 2009, the Scottish Government launched Healthyliving Award Plus, a higher level of award which challenges caterers to make further changes to provide and promote healthier food choices.</p> <p>Evaluation shows 42% of customers claiming that the award had an impact on their choice of meal and it shows no negative impact on footfall with a small number (15%) noting an increase.</p>	
<b>Next steps</b>	
<p>Future funding of the HLA will be determined following publication of independent evaluation.</p>	
<b>EVALUATION</b>	
<b>What are outputs/ outcome measures of initiative?</b>	<b>What are outputs/ outcome measures of initiative?</b>
<p>Evaluation shows:</p> <ul style="list-style-type: none"> <li>• Motivators and barriers to participation</li> <li>• Strengths and weaknesses of the award</li> <li>• Impact</li> <li>• Reach</li> </ul>	<p>Completed May 2009. Evaluation will be published on NHS Health Scotland website soon.</p>
	<p>The award application process and its effectiveness among consumers and caterers.</p>

<b>Project/Work area</b>	
<b>Infant Nutrition Co-ordinator for Scotland</b>	
<b>Summary/background of work (No more than 250 words)</b>	
To progress the Scottish Government's work on infant nutrition, an Infant Nutrition Co-ordinator for Scotland has now been appointed. The Infant Nutrition Co-ordinator will lead the development of the infant nutrition strategy in Scotland, providing advice to all those involved in infant nutrition. Part of the remit for this work will be to emphasise the importance of breastfeeding in improving and maintaining health and in establishing healthy eating patterns in infancy.	
<b>Current position</b>	
Work is progressing on the development of a Maternal & Infant Nutrition Strategy for Scotland.	
<b>Next steps</b>	
3 sub-groups have been formed with the following themes: Education, Training & Practice Development; Communication & Engagement; Research. Recommended actions have been proposed by each sub-group. A draft strategy will be developed by Spring 2010.	
<b>EVALUATION</b>	
<b>What are outputs/ outcome measures of initiative?</b>	<b>What are outputs/ outcome measures of initiative?</b>
Short, medium & long-term outcomes have been identified using logic modelling	

<b>Project/Work area</b>	
<b>Breastfeeding</b>	
<b>Summary/background of work (No more than 250 words)</b>	
Breastfeeding is considered the optimal way of embedding good health in infants and fostering positive eating behaviours for the future. However, this needs to be viewed in the wider context of eating behaviours throughout life.	
Activity around breastfeeding and wider infant-feeding issues is not new but there has been a real and sustained campaign of activity over the past decade in particular. A wide range of innovative projects and activities have taken place largely supported by NHS Board Breastfeeding Strategy Groups and reflecting increasing co-operation between clinicians, health promotion experts, local authorities and voluntary organisations.	
The Scottish Government has set NHS Boards a HEAT target on Breastfeeding, to increase the proportion of newborn children exclusively breastfed at 6-8 weeks from 26.2% in 2006/07 to 32.7% by 2010-11.	
<b>Current position</b>	
Plans are underway to develop Phase 2 of a Social Marketing Campaign which will be launched during Breastfeeding Week taking place from 21 <sup>st</sup> – 27 <sup>th</sup> June 2010.	
There is a high risk that the HEAT target on breastfeeding will not be achieved by March 2011.	
<b>Next steps</b>	
NHS Boards have been asked to submit a detailed action plan to outline activities are/they will be undertaking to meet the target. A meeting of NHS Boards leads for breastfeeding is planned for February/March 2010. Preliminary discussions are underway to identify a successor target beyond March 2011.	
<b>EVALUATION</b>	
<b>What are outputs/ outcome measures of initiative?</b>	<b>What are outputs/ outcome measures of initiative?</b>
Evaluation of reach and impact of the Social Marketing campaign is built into ongoing work by a research company.	Following Breastfeeding Week in June 2010
A 25% increase in the number of babies exclusively breastfed at 6-8 weeks	Process

<b>Project/Work area</b>	
<b>Healthy Start</b>	
<b>Summary/background of work (No more than 250 words)</b>	
UK Wide Scheme	
<b>Current position</b>	
A pilot project within Fife and Tayside has shown that distributing Healthy start vitamins to beneficiaries via the community pharmacy route is an effective distribution mechanism.	
NHS Health Scotland have commissioned a study to research health professional and public attitudes and knowledge of vitamin D and folic acid supplementation.	
<b>Next steps</b>	
Intention is to have the Healthy Start vitamin products available through the national Community Pharmacy contract in Scotland as part of the Public Service element by October.	
<b>EVALUATION</b>	
<b>What are outputs/ outcome measures of initiative?</b>	<b>What are outputs/ outcome measures of initiative?</b>
Findings from the study will be used to inform future work on vitamin D and folic acid.	Report due December 2009.
	NHS Health Scotland recently published research into public knowledge of the role and importance of vitamin D and folic acid for health and the attitudes of the public and health professionals towards dietary supplementation. In drawing conclusions about vitamin D supplementation for pregnant women and children up to age 4, the research recommended (i) urgent provision of information to health professionals on the current guidelines and (ii) education for pregnant women and mothers of young children.
	The Scottish Government has committed to undertaking an awareness raising campaign around the uptake of vitamin D. Officials are developing this with Health Scotland. This will have two strands one aimed at health professionals and one aimed at the general public

<b>Project/Work area</b>	
<b>Free School Meals for P1-P3</b>	
<b>Summary/background of work (No more than 250 words)</b>	
The Scottish Government has put in place legislation to enable local authorities, from August 2010, to begin to work towards providing nutritious free school meals to all pupils in primary 3. This policy aims to improve the Scottish diet by establishing healthy eating habits at an early age. This policy was agreed following a trial conducted between October 2007 and June 2008 where P1-P3 pupils in 5 local authorities were provided with free school lunches.	
<b>Current position</b>	
Legislation which enables local authorities to provide free school meals for all P1-3 pupils came into force on 1 December 2008.	
<b>Next steps</b>	
Scottish Government will support local authorities as they begin to implement the policy from August 2010.	
<b>EVALUATION</b>	
<b>What are outputs/ outcome measures of initiative?</b>	<b>What are outputs/ outcome measures of initiative?</b>
Free school lunch trial a success. Independent evaluation can be found <a href="#">here</a> . National roll-out agreed.	

<b>Project/Work area</b>	
<b>The Nutritional Requirements for Food and Drink in Schools (Scotland) Regulations 2008</b>	
<b>Summary/background of work (No more than 250 words)</b>	
<p>The Schools (Health Promotion and Nutrition)(Scotland) Act 2007 will, among other things, ensure that all food and drink provided in schools will meet tough nutritional standards set by Scottish Ministers by regulations. The Nutritional Requirements for Food and Drink in Schools (Scotland) Regulations 2008 were passed by the Scottish Parliament on 25 June 2008. The regulations build on progress already made by Scottish schools and are intended to help young people achieve a balanced diet by providing enough of the important nutrients (such as vitamins, minerals and protein) and fibre without too much fat (especially saturated fat), sugar and salt.</p>	
<b>Current position</b>	
<p>The regulations commenced in primary schools in August 2008 and in secondary schools in August 2009. We published guidance to help those involved in providing food and drinks in schools to implement the regulations which is available on the Scottish Government website at <a href="http://www.scotland.gov.uk/Topics/Education/Schools/HLivi/foodnutrition">www.scotland.gov.uk/Topics/Education/Schools/HLivi/foodnutrition</a>. The guidance explains the nutritional requirements in the regulations and provides guidance on how to comply with them.</p>	
<b>Next steps</b>	
<p>Scottish government will continue to support local authorities as the regulations settle in</p>	
<b>EVALUATION</b>	
<b>What are outputs/ outcome measures of initiative?</b>	<b>What are outputs/ outcome measures of initiative?</b>
<p>Local authorities expected to evaluate implementation of the regulations as part their ongoing self evaluation. Implementation of the regulations also monitored by HMIE (the schools inspectorate).</p>	

**NORTHERN IRELAND**

<b>Project/Work area</b>	
<b>Obesity Prevention Steering Group (OPSG)</b>	
<b>Summary/background of work (No more than 250 words)</b>	
<p>This group will advise on how to effectively deliver on the outcomes contained in the Obesity Prevention Strategic Framework. The Framework includes recommendations from the Fit Futures Implementation plan and carries these further, making the framework relevant to people throughout the entire Life Course. The Framework is planned for publication in the summer of 2010</p> <p>Primary Functions: To provide advice and strategic direction on all relevant issues relating to obesity, including the development of an approach to tackle obesity in the adult population. To consider the need for additional resources to assist effective implementation and monitoring of Fit Futures. To oversee Advisory Groups; (Physical Activity, Food &amp; Nutrition, Data &amp; Research, Prevention, Education &amp; Public Information and the Workforce Training &amp; Development Thread to run through the four groups)</p>	
<b>Current position</b>	
<p>The OPSG meets again on 15 March 2010 and will consider the draft outcomes of the Obesity prevention Strategic Framework. The Promoting Physical Activity and the Food and Nutrition Advisory Group have been facilitating stakeholder events over the last few months for people to comment during the development phase of the relevant outcomes. These events have been well attended and feedback indicates that there is broad agreement to the draft outcomes and the Framework approach. A Public Consultation will take place later on in the year</p> <p>A Mapping exercise is under development with Advisory Groups in order to identify all relevant projects, clubs and initiatives working towards preventing obesity and reducing the numbers of people currently obese – this includes clubs involving food &amp; nutrition. A mapping exercise of various public information campaigns is also underway in order to highlight any gaps or areas for potential joined-up working. This is to ensure a consistent message is delivered to the population.</p>	
<b>Next steps</b>	
<p>Ongoing involvement with the development of the All-Ireland Obesity Observatory, which is a facility for the gathering and dissemination of data relating to the obesity, health and well-being</p>	
<b>EVALUATION</b>	
<b>What are outputs/ outcome measures of initiative?</b>	<b>Evaluation of process or impact?</b>
<p>The OPSG intends to monitor progress against targets and produce a report on progress on implementation for the Ministerial Group on Public Health (MGPH)</p>	

<b>Project/Work area</b>	
<b>Healthy Schools</b>	
<b>Summary/background of work (No more than 250 words)</b>	
<p>DE/DHSSPS are continuing to develop a joint Healthy Schools Policy to deliver the objective of all schools becoming healthy schools within 10 years. FSANI continue to work towards the establishment of a public sector food procurement initiative in partnership with DFP, DARD and DHSSPS. FSANI continue to develop a project to review and test options for integrating quality nutrition education into training programmes for those working in the food and hospitality sectors.</p>	
<b>Current position</b>	
<p>DE/DHSSPS continue to work towards a draft Healthy Schools Policy – there are a number of initiatives already underway in DE, which support the recommendations of the Fit Futures Implementation Plan and which will provide the basis of a developing healthy schools policy</p> <p>DHSSPS, DE and HPA launched three publications relating to healthy food in schools on 25 March 2009.</p> <p>DE have established a Food in Schools forum to support the delivery of a whole school approach to food and nutrition issues in schools. This Forum will help support the Food in schools policy. The Food in Schools Policy has just completed public consultation.</p>	
<b>Next steps</b>	
<p>DE will continue to be involved in the development of outcomes in the OPSF, along with other key stakeholders, and this will help inform further programmes of policy development. The Food in Schools policy will undergo further analysis and will be presented to the Education Committee prior to publication.</p>	
<b>EVALUATION</b>	
<b>What are outputs/ outcome measures of initiative?</b>	<b>Evaluation of process or impact?</b>

<b>Project/Work area</b>	
<b>Breastfeeding</b>	
<p><b>Summary/background of work</b> (No more than 250 words)</p> <p>The main objectives of the <b>Breastfeeding Strategy for Northern Ireland</b> include:</p> <ul style="list-style-type: none"> <li>• province-wide co-ordination of breastfeeding promotional activities</li> <li>• commissioning of breastfeeding support within the health service</li> <li>• detailed and uniform collection of infant feeding statistics</li> <li>• research into effective means of breastfeeding promotion</li> <li>• improved training in lactation management for health professionals</li> <li>• supporting breast milk feeding for special needs infants</li> <li>• raising of public awareness of the importance of breastfeeding</li> <li>• cessation of artificial milk promotion within the health service</li> <li>• adopt the recommendations following review of the milk token scheme in England</li> <li>• bringing the marketing of infant foods and feeding products into line with the International Code of Marketing of Breast Milk Substitutes</li> </ul>	
<b>Current position</b>	
<p>A review of the Breastfeeding Strategy for NI which assesses the Strategy's impact since publication in 1997 and includes recommendations for the way forward is nearing completion.</p> <p>The Obesity Prevention Strategic Framework will include outcomes specific to increasing the numbers of breastfeeding mothers and the age to which children are breastfed</p>	
<b>Next steps</b>	
<p>The review will inform the regional approach to breastfeeding and make recommendations on the way forward.</p>	
<b>EVALUATION</b>	
<b>What are outputs/ outcome measures of initiative?</b>	<b>Date evaluation expected/ completed</b>
	<b>Evaluation of process or impact?</b>