



**Paper for information: Government Updates on Nutrition
Related Activities
Devolved Health Departments**

Agenda Item: 8

Please see attached paper for information.

Update from the Scottish Executive Health Department

Healthy Living Campaign

1. The latest phase of the healthy living campaign was launched on 4th May. It seeks to integrate physical activity and healthy eating following the launch of Scotland's physical activity strategy in February 2003.
2. New advertising to reflect the new phase of the campaign has been created which aims to motivate individuals to take on the challenge of making daily health improving decisions about eating and physical activity. The advertising looks to build a predisposition to change by influencing attitudes and encouraging positive changes in behaviour.
3. The advertising has been developed with the use of extensive independent qualitative research (27 focus groups) into people's attitudes and behaviour towards healthy eating and physical activity as well testing of a number of creative approaches. The research confirmed the number of barriers, perceived or otherwise, that individuals present as excuses for not making healthier choices. However, if sufficiently motivated, individuals can overcome these barriers and take positive action. The conclusion was that our forthcoming communications should be challenging and empowering, and all executions must be relevant to the target audiences.
4. The creative approach that has been adopted uses the strap line "Choose Change. Choose Healthy Living". The words "Choose" emphasises empowerment, and "Change" presents the challenge. The tone and style of the advertising is upbeat and positive, humorous in places, and reflective of people's everyday situations and experiences.
5. Four TV commercials have been produced. Two emphasise healthy eating messages, two physical activity messages. Each advertisement has a specific target audience although the messages are broad and not exclusive to the audience. Each advertisement is 30 seconds long and consists of three scenarios, each with a different message. Much care has been taken on the choice of scenarios, casting, and the selection of locations to ensure the relevance to everyday life.
6. To support the television the proposed media will concentrate on outdoor (poster sites and bus sides) and ambient media supported by PR. Cinema is being considered as part of the media mix given the audiences, in particular younger men and families (this will allow targeting of specific films i.e. Harry Potter for families, X-Men for younger males). This medium targets a captive audience with high impact and we have been offered a highly competitive package for cinemas throughout Scotland.
7. An external PR agency, working with the Executive's Health Press desk, is involved in the overall communications delivery. This includes profiling and publicising case examples at individual, local and organisational levels;

complementing and adding value to media advertising; and building and developing relationships with both private and public sector third parties.

8. The effectiveness of the campaign will be evaluated by a package of measures via the communications omnibus tracking survey that NHS Health Scotland run on an ongoing basis. The tracking includes measures of prompted awareness, impact, reach, and consumer attitudes towards a range of healthy living issues. Specific questions are being developed to track those measures that account for the new advertising and the inclusion of physical activity. Benchmark figures will be established from these updated measures in order to set targets.

Eating for Health : Meeting the Challenge

9. The Strategic Framework for food and health policy mentioned in the last update has been re-named 'Eating for Health – Meeting the Challenge' and is due for publication in late May.
10. It is intended that the document will guide national and local food and health action plans and co-ordinate work between partner agencies, local government and communities. The framework will also drive business planning within the Scottish Executive Health Department. The main external audiences are our Partner agencies; NHS Health Scotland, the Food Standards Agency, local government and NHS Boards to aid with the development and implementation of local nutrition action plans. The document will also contain plans to establish a Food and Health Council to drive implementation of food and health policy in Scotland.

Fruit in Schools

11. A school fruit guidance document has been produced and can be viewed at <http://www.scotland.gov.uk/about/ED/PSI/00018922/Fruit.aspx> . If you are interested in finding out more about the sourcing of fruit for the school fruit scheme you should contact the relevant local authority contact as this information is not currently gathered by the Scottish Executive.

Local Authority Contacts for Hungry for Success

Local authority	No of schools *	No of copies	Contact name, designation, address, telephone number and email
Aberdeen	81	200	Lindsay Gordon, Health Improvement Officer, Learning & Leisure, Summerhill Centre, Stronsay Drive, Aberdeen, AB15 6JA, 01224 346255, lgordon@education.aberdeen.net.uk
Aberdeenshire	178	210	Dawn Tuckwood, Health Development Officer, Education & Recreation, Woodhill House Annexe, Western Road, Aberdeen, AB16 5GJ, 01224 664883, dawn.tuckwood@aberdeenshire.gov.uk

Angus	68	80	Craig Clement, Head of Educational Services, County Buildings, Market Street, Forfar, DD8 3WE, 01307 473270, clementc@angus.gov.uk
Argyll and Bute	100	250	Dilys Leckie, Operations Manager, Education Department, Argyll House, Alexandra Parade, Dunoon, Argyll, PA23 8AJ, 01369 708535, dilys.leckie@argyll-bute.gov.uk
City of Edinburgh	141	220	Keith Downton, PO Client Services, Education, 10 Waterloo Place, Edinburgh EH1 3EG 0131 469 3279 Keith.Downton@educ.edin.gov.uk
Clackmannanshire	24	40	Rosemary Champion, Support Services Manager, Lime Tree House, Alloa, FK10 1EX, 01259 452446, r.champion@clack.gov.uk
Comhairle Nan Eilean Siar	52	60	Cathie Anne Macleod, Principal Officer, Department of Education, Sandwick Road, Stornoway, Isle of Lewis, HS1 2BW, 01851 709447
Dumfries & Galloway	133	150	Judith Borg, Catering Officer, Education & Community Services, Woodbank, 30 Edinburgh Road, Dumfries, DG1 1NW, 01387 260432 judithb@dumgal.gov.uk
Dundee City	52	70	Gillian Ross Pond 01382 43 51 66 {Lina Waghorn, Education Services Manager, Tayside House, Crichton Street, Dundee, DD1 3RJ, lina.waghorn@dundeecity.gov.uk , 01382 433763)
East Ayrshire	60	140	Robin Gourlay, Contracts Manager, Holmquarry House, Holmquarry Road, Kilmarnock, KA1 4EP, 01563 555 710, robin.gourlay@east-ayrshire.gov.uk
East Dunbartonshire	54	60	Grace Irvine, Commercial Manager, Connect Services, Broomhill Industrial Estate, Kilsyth Road, Kirkintilloch, grace.irvine@eastdunbarton.gov.uk , 0141 574 5600
East Lothian	41	50	Alex Finlay, Catering Manager, Department of Education & Community Services, Block B, Council Buildings, Haddington, East Lothian, EH41 3HA, 01620 827452, afinlay@eastlothian.gov.uk
East Renfrewshire	33	100	Sheila Tulloch, Head of Hotel Services, Capelrig House, Capelrig Road, Newton Mearns, G77 6LA, 0141 577 3308, sheila.tulloch@eastrenfrewshire.gov.uk
Falkirk	63	100	Charles Rough, Building Services Manager, Commercial Services, Seabegs Road, Bonnybridge, FK4 2BU, 01324 503016, charles.rough@falkirk.gov.uk

Fife	183	200	Ian Robertson, Senior Manager (Resources), Rothesay House, Rothesay Place, Glenrothes, KY7 5PQ, 01592 413659, <a href="mailto:ian.robertson-
edu@fife.gov.uk">ian.robertson- edu@fife.gov.uk
Glasgow City	286	610	Send to Brian Beckett at Ballieston Distribution Centre, Nurseries Road, Glasgow, G69 6UL, 0141 773 02221 {David Parry, Head of Operation, Direct & care Services, Direct & Care Services, 100 Borron Street, Glasgow, G4 9XE, 0141 353 9060, 07770734950, david.parry@candc.glasgow.gov.uk }
Highland	218	450	Norma Murray, Catering & Cleaning Manager, Education Culture & Sport, Glenurquhart Road, Inverness, IV3 5NX, 01463 702045, norma.murray@highland.gov.uk
Inverclyde	43	115	Scott Allan, Health & Sports Development Manager, Education Services, 105 Dalrymple Street, Greenock, PA15 1HU, 01475 712820, scott.allan@inverclyde.gov.uk
Midlothian	44	110	Norman Catto, Business Manager – Catering, Dundas Buildings, 62a Pelton Street, Bonnyrigg, EH19 3YD, 0131 561 5263, Norman.catto@midlothian.gov.uk
Moray	54	65	Jim Morrison, Operational Support Officer, High Street, Elgin, IV30 1BX, 01343 557352, morrisj@moray.gov.uk
North Ayrshire	65	150	Catherine Nelson, Head of Catering & Cleaning, Nobel House, K31, Ardeer, Stevenson, KA20 3LN, 01294 485322, <a href="mailto:cnelson@north-
ayrshire.gov.uk">cnelson@north- ayrshire.gov.uk
North Lanarkshire	168	400	David Craig, Quality Improvement Officer – Health, Department of Education, Municipal Buildings, Kildonan Street, Coatbridge, ML5 3BT, 01236 812214, craigd@northlan.gov.uk
Perth and Kinross	90	250	Carol Bushby, Service Manager, Education & Children’s Services, Pullar House, 35 Kinnoull Street, Perth, PH1 5GD, 01738 476232, carolbushby@pkc.gov.uk
Orkney Islands	24	50	Heinz Ziegert, Catering Manager, Education Department, c/o Scotts House, Hatston, Kirkwall, Orkney, 01856 879238, heinz.zeigert@orkney.gov.uk
Renfrewshire	70	180	Shona MacDougall, Head of Commercial Operations, Department of Environmental Services (commercial operations group) South HQ Buildings, Cotton Street, Paisley, PA1, 0141 840 3103, shona.i-macdougall@renfrewshire.gov.uk

Scottish Borders	82	100	Lynne Mirley, Head of Business Management, Education & Lifelong Learning, Council Headquarters, Newton St Boswells, Melrose, Scottish Borders, TD6 0SA, 01835 826544, lmirley@scotborders.gov.uk
Shetland Islands	33	55	Valerie Hall, Catering Contract Manager, Building Services Unit, Gremista, Lerwick, Shetland, ZE1 0PX, 01595 744129, valerie.hall@sic.shetland.gov.uk
South Ayrshire	58	140	Jill Sinclair, Catering & Retail Services Manager, Newton House, 30 Green Street Lane, Ayr, KA8 8BH, jillian.sinclair@south-ayrshire.gov.uk
South Lanarkshire	150	300	Scott C. Hill, Head of Facilities Management, Community Resources, Almada Street, Hamilton, ML3 0AA, 01698 454028, scott.hill@southlanarkshire.gov.uk
Stirling	56	120	Simone Sibbald, Planning & Resources Officer, Children's Services, Room 211, Viewforth, Stirling, FK8 2ET, 01786 442644, sibbalds@stirling.gov.uk
West Dunbartonshire	44	100	Neil McKechnie, Head of Service, Council Offices, Garshake Road, Dumbarton, G82 3PU, 01389 737306
West Lothian	81	190	Fiona Churchill, Catering & Cleaning Client Officer, Lindsay House, South Bridge Street, Bathgate, EH48 1TS, 01506 776060, fiona.churchill@westlothian.gov.uk

Thiamine in Beer

12. The Scottish Advisory Committee on Alcohol Misuse (SACAM) considered this again at its recent meeting (26 April 2004). At the meeting it was decided to take no further action.

Update from the Department of Health, Social Services and Public Safety (Northern Ireland)

Food & Nutrition Strategy

13. The number of people who are overweight or obese in Northern Ireland is increasing. Almost half of all men and more than one third of women are overweight with a further one fifth of men and one quarter of women classed as obese. If this trend continues, it is predicted that by 2010, 22% of men and 23% of women will be obese. Among 13 and 14 year olds in Northern Ireland, 16% are overweight with 3.5% of boys and 2% of girls obese.
14. The Department of Health, Social Services and Public Safety is working with other departments and key personnel in the area of food and nutrition to develop a revised strategy and action plan to tackle poor diet. It is intended that a draft will be issued for consultation to a wide range of interests later in the year. Following publication of the definitive strategy, structures will be put in place to take forward the agreed actions.
15. While the revised strategy is at an early stage of development, the specific actions are likely to be grouped under the following headings to support the overall aim and objectives: -
 - policy development to create a supportive environment;
 - raising awareness and increasing knowledge;
 - improving skills and facilitating change; and
 - research and evaluation.
16. Taskforce on Obesity in Children and Young People
17. In February 2004, in response to growing concern about the levels of obesity in children, the Ministerial Group on Public Health (MGPH) decided to establish a taskforce to consider and evaluate options for tackling obesity levels in children and young people in Northern Ireland. The taskforce will focus on the identification and assessment of options that will assist efforts to prevent the development of obesity in children and young people and will report back to MGPH in the autumn.
18. The taskforce will be comprised of a number of stakeholder groups with an interest in the issue of obesity in children and young people. Each of the groups will be asked to identify actions that they think should be taken to prevent the rapid rise in levels of overweight and obesity in children and young people in. A small steering group has been established to manage the process of engaging with the various stakeholders.

Other Initiatives

Physical Activity Strategy

19. Given the obvious links between diet and exercise in tackling overweight and obesity, it is perhaps worth mentioning that Northern Ireland is also reviewing its physical activity strategy, published in 1996. Since that date, many initiatives have been launched to promote the relationship between exercise and health. These include media promotion through the televised “Go Walking” advertisement under the “Get a life, get active” campaign, the “Get Active in the Community Cash Grant Award” scheme and the “Actively Aging Well” initiative, aimed at older people. It is anticipated that the new strategy and action plan will be issued for consultation before the summer.

Fresh Fruit in Schools

20. As part of the implementation of *Investing for Health*, a Fresh Fruit in Schools pilot scheme was launched in October 2002. More than 80 primary schools across the 4 Health Action Zone (HAZ) areas are participating in the pilot, which aims to give one piece of fresh fruit every day to 4,800 children in P1 and P2 classes. The scheme, which is currently in its second year, continues to be evaluated. Since the last update evaluation has been taken forward in the following areas:
21. Work has been undertaken to evaluate the arrangements each Health Action Zone is using to source and distribute fruit. Under the terms of the scheme each HAZ was given the flexibility to determine this locally. This report should be completed by June.
22. Evaluation work with children has been undertaken using Day In the Life Questionnaires (DILQ). Preliminary analysis shows that nearly half (49%) of the children have increased fruit consumption since the start of the scheme. This increase is most noticeable for those whose fruit consumption was poorest to begin with. For a sizeable proportion, (30%) there has been no net gain in fruit consumption. Additional analysis of the DILQ is being carried out to evaluate differences in levels of fruit consumption and the occurrence of snacking both inside and outside school hours as well as at break and lunch time.
23. Analysis of the DILQ suggests that there is a particular need for further work with parents. This is being taken forward to ascertain parents own eating habits; their attitudes towards healthy eating; their knowledge of healthy eating recommendations; their children’s eating habits and their awareness of the scheme. Analysis work is due to commence soon.

Pilot Nutritional Guidelines for Schools

24. More than 100 schools in Northern Ireland are to serve up healthier school meals as part of a pilot scheme into nutritional standards launched on 31 March 2004. The pilot scheme, which will run for a year, aims to ensure that pupils receive a nutritionally balanced meal and follows the 'Catering for Healthier Lifestyles' consultation document, which looked at compulsory nutritional standards.
25. Additional training is being provided for catering staff to help translate the standards into menus. The introduction of the standards will be tailored to the individual needs of the school and the pilot will be monitored to ensure that any significant decreases in numbers can be controlled, possibly by revising the menus. The Department of Education will carry out an evaluation of the scheme at the end of the pilot. The ultimate aim is to roll-out the initiative to all schools in Northern Ireland.

Update on Nutrition Work in Wales

Welsh Assembly Government

Nutrition and Physical Activity for Children & Young People

26. Nutrition and physical activity for children & young people has been identified as one of three overarching themes for delivering priority policies by National Assembly for Wales. In order to progress improved nutrition and levels of physical activity for children and young people, initial scoping has suggested that further, or different, action is required at policy, population and local programme levels in order to present a stronger and more co-ordinated approach. A programme of work has been established:

- Hold 3 regional conferences
- Establish Task Group chaired by Minister for Health and Social Services
- Review existing Assembly policies
- Review opportunities for secondary legislation
- Collate evidence on existing interventions
- Mapping exercise of local activities
- Review existence of data
- Focus groups with children and young people
- Implementation plan for comment

Food & Fitness for Children and Young People Regional Conferences

27. Three conferences were held in March with Ministerial involvement, to discuss priorities for Wales in terms of food and fitness for children and young people, and to allow participants to share promising practice. The main recommendations were:

- Raise profile of successful initiatives already underway.
- Look at legislation around food labelling and food advertising to children.
- The contradiction between healthy events and unhealthy sponsorship should be explored.
- Improve school meals, and public sector catering generally.
- Nutritional guidance for school breakfasts and tuck shops should be considered.
- Increase cooking skills.
- Two hours PE per week in the school curriculum to be seen as minimum requirement
- ESTYN to require report on physical activity and nutrition in schools as part of inspection process.
- School Councils to be required to consider health issues.
- Ensure sustainability/increase of funding for programmes which are already successful.

- Expand healthy vending pilot to include leisure centres.
 - Consider extension of free swimming
 - Develop parenting/family education/family activities around healthy schools.
 - Training for primary care professionals.
 - Exercise on prescription for overweight/inactive teenagers – should be free as with drugs' prescriptions.
 - Training/information for teachers, catering staff, youth workers, and other professionals to ensure consistency of message.
 - Planning departments to incorporate safe play areas and cycle routes with street lighting.
28. These recommendations have been taken to the food & fitness for children and young people task group for consideration.

Food & Fitness for Children and Young People Task Group

29. The group, chaired by the Minister for Health & Social Services has been established and the first meeting held. The provisional aims of the group are:
- To respond to Health Challenge Wales, by taking forward the food & well-being and physical activity agendas for children and young people;
 - To contribute to strategic planning and co-ordination of food and fitness initiatives for children and young people;
 - To identify opportunities for links between existing strategies relating to nutrition and physical activity;
 - To act as champions for the concept of initiatives on food and fitness operating in tandem;
 - To advise on the development of additional interventions to address identified gaps in provision;
 - To consider research and evaluation requirements.

Breakfasts in Schools

30. The commitment is to provide all pupils of primary school age registered in maintained primary schools in Wales with the opportunity to have a free, healthy breakfast at school each day by January 2007. This initiative is intended to help improve the health and concentration of pupils, to assist in the raising of standards of learning and attainment. It will involve parents but is not intended to replace breakfast already provided. It will allow all those, that, for whatever reason, have not had breakfast, to have one in school.
31. Restricting the initiative to Primary Schools is principally intended to ensure not only that the youngest children are given a flying start in life, but also to ensure that the increasing practice of skipping breakfast is stemmed at the earliest possible age. The initiative complements work already being done on healthy eating and nutrition through the Welsh Network of Healthy School Schemes (WNHSS).

32. The Primary School Free Breakfast Initiative will be introduced incrementally on a pilot basis starting in Communities First areas of 9 local authorities from September 2004. Primary schools in Communities First areas in all remaining local authority areas will be given the opportunity to participate in the second phase of this initiative from September 2005. New schools will be added each term until by January 2007, the policy will be rolled out to all maintained primary schools that want to participate.

Big Fat Problem

33. In collaboration with the Welsh Assembly Government, the 2004 BBC Wales Social Action Campaign focused on overweight and obesity through the promotion of healthy eating and physical activity.
34. Big Fat Problem will run for 10 weeks across the all platforms of BBC Wales – Television, Radio and On-line. The campaign has been supported off-air by Roadshow events, a booklet, NHS Direct Wales Helpline and a nationwide poster campaign; all alerting people to the dangers of obesity and urging people to sign up for a diet and exercise programme.
35. The aims of the campaign were twofold:
- To raise awareness of the extent of the problem in Wales and alerting people to the associated risks with a week of programmes on BBC Wales and a Wales wide poster campaign.
 - To help people make informed decisions by offering them strategies and support that will help them tackle their weight problems in the form of advice booklets, road shows around Wales, NHS Direct Wales helpline and a website.
36. In the first 6 weeks the following has been achieved:
- Audience reach for the TV programmes covering The Big Fat Problem is 1.3 million
 - Poster campaign placed at 214 bus stops and 36 telephone kiosks
 - 100,000 copies of the support booklets produced
 - 32,467 page impressions on the website in the first week
 - 573 people had personal consultations at the roadshows at 5 venues
 - 5991 people have signed up to the campaign.

• **Progress Against ‘Food and Well Being’ Milestones
2003 to 2004**

	Milestone	Progress
1	Appropriate information on healthy eating will be made available to the public, focussing upon priority groups, from 2003	<ul style="list-style-type: none"> • Bilingual ‘Gimme 5’ CD-Rom and magazine developed for 11-14 year olds to promote fruit and veg intake. • Welsh version of ‘Dish it Up’ educational CD-Rom produced • Weaning resources developed, printed and distributed • Ethnic minority pictorial resource for health visitors developed based on work by National Public Health Service, Newport. Support leaflets for parents in 4 languages being developed. • ‘Hassle Free Foods’ adopted and translated to inform community food projects across Wales • Web based nutrition resource for Coronary Heart Disease produced based on work by Barry Heart Health and Heart’ELY • Department of Health leaflet on 5 a Day available bilingually • Findings of ‘Food Dudes’ peer-led approach to increasing intake of fruit and veg by school children being reviewed. • FSA Wales pantechinon supported numerous events promoting healthy eating and food hygiene. • ‘Eating Well- a healthy eating guide for the over 60’s’ booklet updated and distributed through ‘Keep Well This Winter’ Activities. • Resource for low income young consumers being developed • Weekly column in Western Mail has covered various aspects of diet e.g. healthy eating for men and older people • Exploring sporting partnership with Welsh Rugby Union to deliver key healthy eating messages.

2	Guidance on weight management will be available from 2003	<ul style="list-style-type: none"> • Scoping work by Teresa Owen on materials which health professionals do/would use with patients • Joint BBC Wales / Assembly social action campaign with FSA input on overweight and obesity March/ April/ May2004 entitled 'The Big Fat Problem' • Information booklet developed to support BBC Wales / Assembly campaign 'The Big Fat Problem' • 3 conferences looking at nutrition and physical activity for young people held in March 2004 • Food & Fitness for children and young people task group set up, chaired by Minister for Health and Social Services
3	A monitoring group will be set-up in 2003 by FSA Wales to oversee the impact of the strategy, with initial key activities relating to evaluation of the strategy commencing in 2004	<ul style="list-style-type: none"> • Working Party established June 2003 • Terms of Reference and forward work plan agreed- placed on FSA website with minutes of meetings. • 3 meetings convened to Feb 2004

4	<p>Training, resources and guidelines for key players will be available from 2003</p>	<ul style="list-style-type: none"> • 2 multi-disciplinary ‘Implementation Fora’ convened May 2003 • Report from Wales Centre for Health reviewing current nutrition training for health and related professionals received Oct 2003 • Scoping work for a national Nutrition Network for Wales carried out, consultation on this underway. • Guidance on nutrition and food equality aspects of Local Health, Social Care and Well Being Strategies issued August 2003 • Media training for community dietitians across Wales arranged Feb 2004 • Lesson plans to support FSA Wales interactive games on nutrition and food safety developed for teachers of 4-11 year olds and for the Welsh portal of the National Grid for Learning • Working group established to develop OCN course for Community food workers and volunteers • Heartbeat award for schools is being redeveloped • 733 schools participating in the Welsh Network of Healthy school Schemes, many choosing nutrition as a key area to focus on • Guidance issued on the inclusion of food in the school curriculum • Guidance issued on nutritional standards for school lunches which highlights the need for the whole school approach • Welsh version of ‘Catering for Health’ evaluated.
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5	<p>Community cooking classes will commence by 2004 together with other sustainable initiatives to improve access to a healthy diet dependent upon resources</p>	<ul style="list-style-type: none"> • FSA Wales ‘Get Cooking’ project piloted and evaluated. Enhanced pilot in 4 areas of Wales targeting young people aged 14-25 years March- April 2004 currently being evaluated. • FSA UK ‘Cook Well’ project • 27 projects receiving ‘Food and Fitness’ grants. The Co-operative Group to provide additional funding to support further project • Inequalities in Health funds 67 projects many of which have a nutrition element • Grant awarded to Rural Regeneration Unit to develop a minimum of 26 sustainable food co-operatives in North and South East Wales • Network of Community Food projects established with quarterly newsletters and training events • Working group established to introduce breakfasts for Primary School children. Pilot launched April 2004 • Installation of water coolers into all schools in Community First areas completed • Pilot project on healthy food vending in schools has commenced
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6	Representative, good quality national and local level data on nutritional intake and barriers to healthy eating will be collected for both adults and young people, including the identified priority groups, at least every five years, commencing in 2005	<ul style="list-style-type: none"> • Paper reviewing surveys of diet and nutrition in Wales prepared for and discussed at 2nd meeting of Implementation and Monitoring Group • Collection of data for the Welsh Assembly Government New Welsh Health Survey has begun. It includes questions on diet • Low Income Diet and Nutrition Survey commissioned with enhanced Welsh sample- fieldwork 2003-2005, due to report 2006 • 4th Wave of FSA Consumer Attitudes Survey in Wales published Feb 2004 • Commercially available consumer purchase and consumption data discussed at Feb 2004 Working Party meeting • Research into health promotion policies in schools, including nutrition, has commenced
7	Initial strategy evaluation results will be available in 2006, including those relating to access and to initiatives to overcome other barriers to healthy eating	
8	A national award scheme for nutrition in the community will be in place by early 2004	<ul style="list-style-type: none"> • 'AFAL' Award for Food Action Locally launched Dec 2003, winners announced April 2004 and awards to be presented at nutrition strategy conferences
9	The impact of new legislation on school meal provision will be assessed by 2003	<ul style="list-style-type: none"> • School Meals survey- final report received Autumn 2003 and discussed with Working Party at Oct meeting. Further wave of survey work being considered.